Survey of Likely General Election Voters

Colorado Statewide

January 26 – 27, 2023 | n=540 | ±4.17%
Insights & Analysis

- Voters say **Colorado** is now headed in the **right direction** (RD +12) compared to 2022 where things were slightly off on the wrong track.

- **Public education** is off on the **wrong track** (WT +16) with 55% of parents pessimistic.

- **Charter schools** (+23 net fav; +29 in 2022) took a slight hit largely as a result of 20% of Republicans having no opinion (up 10% since 2022). After a description of charter schools, charter schools’ image jumps to **+40 net fav** as even Dems are favorable.
  - Support for **equal funding for charter schools** is strong as 65% support, 15% oppose.

- The strongest public policy ideas are **new investments in math instruction and programming** (74% support), a **constitutional amendment guaranteeing a right to school choice** (68% support), and creating an **Education Savings Account for students with special needs** (67% support).

- Voters continue to have similar opinions regarding public schools since 2019: the majority say **schools are underfunded** (50%), **teachers’ salaries are too low** (66%), and they would prefer to **better prioritize state spending** (78%) over raising taxes for education funding.

- **Homelessness** (17%) has taken the top spot among priorities. **Crime** (13%) increased to nearly as much to match **government spending and taxes** (13%), which was top priority in 2022.
  - **Public education** (12%) remains a top priority for women, parents, and college-educated.

- Machine-learning generated three **segmentation analysis** groups, the key being **Dems/Inds - Homelessness Top Priority** (37%). This group finds charter schools slightly favorable and aligns with **GOP base** much more than the high-income Dems.
Colorado is now headed in the right direction after pessimistic in 2022

Generally speaking, would you say things in Colorado are headed in the right direction or off on the wrong track?

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Public education is off on the wrong track; parents strongly say wrong track

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**Generally speaking, would you say things in Colorado public education are headed in the right direction or off on the wrong track?**
Homelessness now the top priority; crime now tied with govt spending and taxes

Which one of the following issues do you believe should be the top priority for the Governor and State Legislature?
Trend: Top Priority

- Homelessness
- Crime
- Government spending and taxes
- Public education
- Inflation
- Economy and jobs
- Healthcare
- Environment and open space
- Traffic congestion and roads
- Unsure

Comparison of trend percentages from Dec '19 to Jan '23.
Image Tests

Jared Polis
- Very favorable: 34.3%
- Somewhat favorable: 26.3%
- No opinion: 11.1%
- Never heard of: 24.3%
Net Favorability: 25.3

Joe Biden
- Very favorable: 16.9%
- Somewhat favorable: 30.1%
- No opinion: 10.8%
- Never heard of: 39.5%
Net Favorability: -3.4

Colorado State Legislature
- Very favorable: 9.1%
- Somewhat favorable: 38.2%
- No opinion: 15.3%
- Never heard of: 18.9%
- Somewhat unfavorable: 17.5%
Net Favorability: 10.9

Charter schools
- Very favorable: 19.4%
- Somewhat favorable: 30.1%
- No opinion: 22.3%
- Never heard of: 13.7%
- Somewhat unfavorable: 12.5%
Net Favorability: 23.3

Note: The chart represents the percentage of people with certain opinions about each entity, followed by their net favorability score.
### Image Tests Heatmap

#### Favorable

|                | 18-34 | 35-49 | 50-64 | 65+   | Core | Denver | CO Springs | Rural CD0 | Rural Comm | Urban | Suburban | Republican | Democrat | UAIP | Parent/Guardian | No Kids | White | Other Races | College | <$70k | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------|-------|-------|-------|-------|------|--------|------------|----------|-----------|-------|----------|------------|----------|------|----------------|--------|-------|------------|---------|-------|----------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|
| Jared Polis   | 63%   | 67%   | 68%   | 69%   | 49%  | 47%    | 59%        | 67%      | 48%       | 51%   | 52%      | 60%        | 64%      | 74%  | 17%           | 91%    | 67%   | 55%        | 63%    | 62%   | 64%        | 72%    | 48%   | 59%        | 63%    | 60%   | 61%        | 62%    | 63%   |
| Joe Biden     | 47%   | 50%   | 58%   | 58%   | 35%  | 32%    | 48%        | 53%      | 32%       | 37%   | 42%      | 45%        | 59%      | 7%   | 85%           | 44%    | 40%   | 50%        | 47%    | 56%   | 59%        | 33%    | 44%   | 51%        | 41%    | 47%   | 47%        | 53%    |
| Colorado State Legislature | 49% | 50% | 55% | 60% | 38% | 38% | 38% | 50% | 37% | 41% | 42% | 47% | 56% | 14% | 77% | 46% | 45% | 48% | 49% | 48% | 57% | 36% | 49% | 49% | 46% | 46% | 48% | 48% |
| Charter schools | 39% | 45% | 38% | 52% | 46% | 64% | 66% | 47% | 55% | 57% | 52% | 54% | 34% | 68% | 33% | 50% | 54% | 47% | 49% | 45% | 41% | 59% | 47% | 49% | 47% | 48% | 61% | 52% |

#### Unfavorable

|                | 18-34 | 35-49 | 50-64 | 65+   | Core | Denver | CO Springs | Rural CD0 | Rural Comm | Urban | Suburban | Republican | Democrat | UAIP | Parent/Guardian | No Kids | White | Other Races | College | <$70k | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------|-------|-------|-------|-------|------|--------|------------|----------|-----------|-------|----------|------------|----------|------|----------------|--------|-------|------------|---------|-------|----------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|------------|--------|--------|
| Jared Polis   | 29%   | 32%   | 29%   | 27%   | 47%  | 50%    | 40%        | 30%      | 43%       | 45%   | 45%      | 35%        | 22%       | 77%  | 5%            | 31%     | 43%   | 32%        | 34%     | 33%   | 24%        | 33%    | 48%   | 35%        | 33%    | 37%   | 39%        | 38%    | 35%   |
| Joe Biden     | 50%   | 44%   | 40%   | 42%   | 61%  | 64%    | 52%        | 45%      | 66%       | 61%   | 56%      | 52%        | 38%       | 92%  | 13%           | 52%     | 54%   | 49%        | 51%     | 41%   | 39%        | 63%    | 54%   | 46%        | 55%    | 50%   | 51%        | 47%    |
| Colorado State Legislature | 25% | 32% | 29% | 30% | 45% | 54% | 48% | 32% | 43% | 45% | 44% | 36% | 26% | 70% | 7% | 39% | 40% | 35% | 35% | 36% | 26% | 48% | 34% | 36% | 32% | 38% | 38% | 43% |
| Charter schools | 31% | 35% | 24% | 28% | 27% | 20% | 15% | 31% | 20% | 20% | 18% | 26% | 38% | 10% | 42% | 25% | 29% | 25% | 24% | 39% | 34% | 15% | 26% | 29% | 26% | 20% | 23% | 32% |
Polis’s favorability continues to grow

Do you have a favorable or unfavorable opinion of Jared Polis?

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Do you have a favorable or unfavorable opinion of Jared Polis?
Trend: Jared Polis Image

Dec '19 | Jan '22 | Jan '23
---|---|---
Favorable Total | 51.6% | 53.5% | 60.6%
Unfavorable Total | 39.0% | 39.9% | 35.3%
Very favorable | 29.5% | 36.8% | 26.3%
Somewhat favorable | 26.4% | 29.4% | 24.8%
Somewhat unfavorable | 9.5% | 14.4% | 11.1%
Very unfavorable | 7.8% | 4.4% | 2.9%
No opinion | 2.1% | 4.4% | 2.2%
Never heard of | 2.1% | 2.1% | 1.2%
### Biden’s image is up since last year, especially with UAFs

**Favorable** | **Unfavorable** | **No opinion** | **Never heard of**
--- | --- | --- | ---
47.0% | 10.8% | 39.5% | 2.5%

**Do you have a favorable or unfavorable opinion of Joe Biden?**

**Favorable Total:**
- 18 - 34: 47%
- 35 - 49: 50%
- 50 - 64: 58%
- 65+: 58%
- Core Denver: 53%
- CO Springs: 32%
- Rural CDs: 37%
- Rural Comm: 42%
- Urban: 45%
- Republican: 59%
- Democrat: 50%
- UAF: 58%
- Parent/Guardian: 37%
- No Kids: 42%
- White: 55%
- Other Races: 38%
- No College: 50%
- <$70k: 37%
- $70k+: 44%
- 1 of 4: 51%
- 2 of 4: 47%
- 3 of 4: 47%
- 4 of 4: 53%

**Unfavorable Total:**
- 18 - 34: 50%
- 35 - 49: 44%
- 50 - 64: 42%
- 65+: 61%
- Core Denver: 61%
- CO Springs: 56%
- Rural CDs: 61%
- Rural Comm: 56%
- Urban: 52%
- Republican: 57%
- Democrat: 40%
- UAF: 47%
- Parent/Guardian: 49%
- No Kids: 49%
- White: 51%
- Other Races: 54%
- No College: 39%
- <$70k: 33%
- $70k+: 44%
- 1 of 4: 47%
- 2 of 4: 47%
- 3 of 4: 47%
- 4 of 4: 53%

**Very favorable:**
- 18 - 34: 6%
- 35 - 49: 12%
- 50 - 64: 18%
- 65+: 6%
- Core Denver: 14%
- CO Springs: 17%
- Rural CDs: 15%
- Rural Comm: 22%
- Urban: 3%
- Republican: 13%
- Democrat: 11%
- UAF: 13%
- Parent/Guardian: 18%
- No Kids: 16%
- White: 16%
- Other Races: 21%
- No College: 18%
- <$70k: 20%
- $70k+: 18%
- 1 of 4: 20%
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**Somewhat favorable:**
- 18 - 34: 41%
- 35 - 49: 35%
- 50 - 64: 28%
- 65+: 24%
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**Somewhat unfavorable:**
- 18 - 34: 21%
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- 50 - 64: 9%
- 65+: 9%
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- CO Springs: 5%
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- 1 of 4: 9%
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**Very unfavorable:**
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- 35 - 49: 34%
- 50 - 64: 32%
- 65+: 55%
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- 1 of 4: 39%
- 2 of 4: 42%
- 3 of 4: 39%
- 4 of 4: 39%

**No opinion:**
- 18 - 34: 3%
- 35 - 49: 5%
- 50 - 64: 2%
- 65+: 0%
- Core Denver: 3%
- CO Springs: 0%
- Rural CDs: 3%
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- 4 of 4: 2%

**Never heard of:**
- 18 - 34: 0%
- 35 - 49: 1%
- 50 - 64: 0%
- 65+: 0%
- Core Denver: 1%
- CO Springs: 0%
- Rural CDs: 1%
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Trend: Joe Biden Image
The state legislature is much more favorable than 2022 and in better standing than 2019.
Charter schools 2-1 positive among UAFs; increase in no opinion from Republicans

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<thead>
<tr>
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<td>35%</td>
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<td>2%</td>
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</table>

Do you have a favorable or unfavorable opinion of Charter schools?
Public schools are still underfunded; just Republicans believe funding is about right

Currently, Colorado public schools receive about $15,000 per student. Knowing that, would you say that public schools are generally underfunded, overfunded, or is the funding about right?

<table>
<thead>
<tr>
<th></th>
<th>18 - 34</th>
<th>F 35 - 49</th>
<th>F 50 - 64</th>
<th>M 35 - 49</th>
<th>M 50 - 64</th>
<th>M 65+</th>
<th>Core Denver</th>
<th>CO Springs</th>
<th>Rural CDUs</th>
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<th>Democrat</th>
<th>UAF</th>
<th>Parent/Guardian</th>
<th>No Kids</th>
<th>White</th>
<th>Other Races</th>
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<td>21%</td>
<td>29%</td>
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<td>15%</td>
<td>17%</td>
<td>14%</td>
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</table>
Voters continue to prioritize state spending over raising taxes for education funding

Generally speaking, to increase K-12 education funding, do you think the Colorado government should raise taxes or better prioritize state funding?
Teachers’ salaries remain too low, especially to Democrats and UAFs

The average teacher’s salary in Colorado is $58,000 per year. Knowing this, do you think teacher salaries are too low, too high, or about right?
Majority choose public schools; Republicans choose private

If it was your decision and you could select any type of K-12 school, what type of school would you select in order to obtain the best education for your child or grandchild?

<table>
<thead>
<tr>
<th>Type of School</th>
<th>Public school</th>
<th>Private School</th>
<th>Virtual school</th>
<th>Home school</th>
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<td>31.8%</td>
<td>1.1%</td>
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<td>50%</td>
<td>51%</td>
<td>51%</td>
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<tr>
<td>Private religious school</td>
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<td>34%</td>
<td>47%</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>Private non-religious school</td>
<td>43%</td>
<td>30%</td>
<td>34%</td>
<td>30%</td>
<td>36%</td>
</tr>
</tbody>
</table>

| Demographic Category           | 18 - 24 | 25 - 34 | 35 - 49 | 50 - 64 | 65+ | Core Denver | CO Springs | Rural CD | Rural Comm | Urban | Republican | Democrat | RAF | Parent/Guardian | No Kids | White | Other Races | College | <$70K | <$70K+ | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------|---------|---------|---------|---------|-----|-------------|------------|---------|-----------|-------|------------|----------|-----|----------------|---------|------|-------------|---------|-------|---------|--------|--------|--------|--------|--------|--------|
| Public school                  | 46%     | 60%     | 49%     | 53%     | 51% | 48%         | 52%        | 47%     | 51%       | 49%  | 62%        | 31%     | 68% | 52%          | 50%     | 51%   | 51%         | 51%     | 58%   | 42%     | 54%    | 50%    | 52%    | 47%    |
| Private school                 | 29%     | 23%     | 34%     | 30%     | 40% | 36%         | 32%        | 35%     | 29%       | 33%  | 35%        | 33%     | 52% | 19%          | 28%     | 32%   | 30%         | 30%     | 39%   | 27%     | 38%    | 22%    | 36%    | 27%    |
| Public district school         | 34%     | 45%     | 43%     | 40%     | 35% | 22%         | 30%        | 35%     | 33%       | 31%  | 30%        | 34%     | 47% | 15%          | 54%     | 34%   | 34%         | 30%     | 29%   | 43%     | 26%    | 40%    | 36%    | 31%    |
| Public charter school          | 12%     | 15%     | 7%      | 13%     | 16% | 26%         | 22%        | 13%     | 13%       | 20%  | 17%        | 15%     | 15% | 16%          | 14%     | 18%   | 16%         | 15%     | 14%   | 22%     | 15%    | 16%    | 15%    | 14%    |
| Private religious school       | 9%      | 16%     | 15%     | 16%     | 20% | 20%         | 23%        | 16%     | 22%       | 19%  | 21%        | 17%     | 9%  | 41%          | 2%      | 10%   | 19%         | 15%     | 16%   | 17%     | 12%    | 22%    | 11%    | 18%    |
| Private non-religious school   | 21%     | 7%      | 19%     | 14%     | 19% | 16%         | 9%         | 19%     | 7%        | 14%  | 14%        | 16%     | 14% | 11%          | 17%     | 18%   | 13%         | 16%     | 14%   | 22%     | 15%    | 15%    | 10%    | 18%    |
| Virtual school                 | 2%      | 1%      | 0%      | 0%      | 0%  | 0%          | 0%         | 0%      | 0%        | 3%   | 2%         | 0%       | 1%  | 1%           | 1%      | 1%    | 1%          | 1%      | 1%    | 1%      | 2%     | 1%     | 1%      | 1%     |
| Home school                    | 16%     | 12%     | 6%      | 5%      | 3%  | 0%          | 7%         | 16%     | 7%        | 8%   | 9%         | 5%       | 11% | 1%           | 10%     | 12%   | 6%          | 8%      | 4%    | 6%      | 10%    | 10%   | 6%      | 12%    | 8%     | 7%      |
| Unsure                          | 6%      | 4%      | 11%     | 11%     | 4%  | 12%         | 13%        | 9%      | 8%        | 8%   | 9%         | 8%       | 6%  | 11%          | 9%      | 6%    | 10%         | 10%     | 3%    | 9%      | 9%     | 11%   | 7%      | 9%     | 12%   | 7%      | 10%    |
**Annual assessments have strong support; slightly less than 2022**

Do you support or oppose an annual assessment for students each year to understand their progress on reading, writing, and math?

---

<table>
<thead>
<tr>
<th></th>
<th>Support</th>
<th>Oppose</th>
<th>Neither</th>
<th>Unsure</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support Total</strong></td>
<td>66%</td>
<td>34%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Oppose Total</strong></td>
<td>23%</td>
<td>77%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Strongly support</strong></td>
<td>33%</td>
<td>44%</td>
<td>22%</td>
<td>2%</td>
</tr>
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<td><strong>Somewhat support</strong></td>
<td>33%</td>
<td>26%</td>
<td>28%</td>
<td>28%</td>
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<tr>
<td><strong>Neither support nor oppose</strong></td>
<td>27%</td>
<td>27%</td>
<td>27%</td>
<td>27%</td>
</tr>
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<td>8%</td>
<td>10%</td>
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<tr>
<td><strong>Strongly oppose</strong></td>
<td>9%</td>
<td>15%</td>
<td>9%</td>
<td>10%</td>
</tr>
<tr>
<td><strong>Unsure</strong></td>
<td>5%</td>
<td>2%</td>
<td>9%</td>
<td>3%</td>
</tr>
</tbody>
</table>

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**Note:** The chart shows the percentage of support, opposition, and uncertainty for the annual assessment of student progress on reading, writing, and math across different demographic groups.
Trend: Annual Assessments

- Support Total: 78.8% in Jan '22, 71.5% in Jan '23
- Oppose Total: 45.8% in Jan '22, 43.9% in Jan '23
- Strongly support: 33.0% in Jan '22, 27.6% in Jan '23
- Somewhat support: 12.2% in Jan '22, 10.9% in Jan '23
- Neither support nor oppose: 9.3% in Jan '22, 8.3% in Jan '23
- Somewhat oppose: 3.3% in Jan '22, 3.4% in Jan '23
- Strongly oppose: 1.6% in Jan '22, 1.5% in Jan '23
- Unsure: 1.6% in Jan '22, 1.5% in Jan '23
After learning more, charter schools are favorable to even Democrats

In Colorado, charter schools are tuition-free public schools that are open to all children. Charter schools have more flexibility in terms of teacher hiring and curriculum but are held accountable for student performance. After hearing this information, do you have a favorable or unfavorable opinion of public charter schools?
Trend: Charter School Image

- Favorable Total
- Unfavorable Total
- Very favorable
- Somewhat favorable
- Neither favorable nor unfavorable
- Somewhat unfavorable
- Very unfavorable
- Unsure

Dec '19 to Jan '23

- 59.9% to 60.8%
- 34.9% to 36.3%
- 25.9% to 24.5%
- 15.3% to 14.0%
- 10.4% to 11.4%
- 5.3% to 4.6%
## Percent Change: Charter School Image (Jan '22 to Jan '23)

|                      | 18 - 34 | 35 - 49 | 50 - 64 | 65+ | Core | CO Springs | Rural CDs | Rural Comm | Urban | Republican | Democrat | Parent/Guardian | No Kids | White | Other Races | No College | <$70K | 1 or 4 | 2 or 4 | 3 or 4 | 4 or 4 |
|----------------------|---------|---------|---------|-----|------|-----------|-----------|-----------|-------|------------|----------|----------------|---------|-------|------------|------------|-------|--------|--------|--------|--------|--------|
| Favorable Total      | 5%      | 6%      | 0%      | 5%  | -4%  | 11%       | -6%       | -3%       | 1%    | -5%        | -3%      | 7%           | -7%     | 6%    | 5%         | 4%          | 1%    | 0%     | 3%      | 2%      | 14%    | 8%      | 4%      |
| Unfavorable Total    | 1%      | -15%    | -1%     | 2%  | 6%   | 9%        | 6%        | 1%        | 5%    | -5%        | 0%       | 1%           | -3%     | 7%    | -4%        | -2%         | 3%    | 1%     | 0%       | -5%      | 3%     | -6%     | 5%      |
| Very favorable       | 3%      | -9%     | -10%    | -9% | 6%   | 3%        | 13%       | 0%        | 3%    | 0%         | 2%       | 2%           | -9%     | -10%  | 2%         | 5%          | -3%   | 1%     | -1%      | 0%       | 0%     | -1%     | -2%      |
| Somewhat favorable   | 2%      | 3%      | 14%     | 9%  | 0%   | -6%       | -2%       | 3%        | -9%   | -3%        | -2%      | 3%           | 6%      | 5%    | 2%         | 4%          | 6%    | 6%     | -5%      | 4%       | 2%     | 1%      | 3%       |
| Neither favorable nor unfavorable | -7% | -1% | 7% | 2% | -7% | 0% | -2% | -8% | 7% | 6% | 6% | -3% | -3% | 3% | -2% | -3% | 0% | -2% | -3% | 4% | -3% | 0% | 6% | -4% | 6% | -5% | -6% | -3% |
| Somewhat unfavorable | 3%      | 2%      | -5%     | -2% | 2%   | 1%        | -4%       | 4%        | 8%    | -1%        | 1%       | -2%          | 6%      | -1%   | 2%         | -1%         | 1%    | -1%    | -2%      | 5%       | 0%     | 0%      | 0%       |
| Very unfavorable     | -2%     | 11%     | -10%    | 1%  | 0%   | 5%        | -5%       | 2%        | -7%   | -4%        | -6%      | 2%           | -1%     | 1%    | -1%        | -2%         | 6%    | -3%    | 0%       | -1%      | 0%     | -1%     | -5%      |
| Unsure               | 1%      | -5%     | 4%      | -1% | 0%   | -2%       | 0%        | -1%       | -2%   | 2%         | 0%       | -2%          | 2%      | -3%   | -1%        | 0%          | -1%   | 0%     | -1%      | -2%      | -2%    | -4%     | -4%      | 2% |
Support for equal funding for charter schools is strong

65.2% Support
29.0% Oppose
15.1% Neither
10.7% Unsure
9.0%

Some public charter schools in Colorado receive about 25% less funding per student than other public schools or even other public charter schools — including charter schools that serve teen moms and special needs students. Would you support or oppose an effort to require that all public charter schools receive equal funding per student?
New investments in math and school choice amendment are the strongest public education policy ideas

School Choice Constitution: An amendment to the Colorado Constitution that guarantees every child the right to school choice, ensuring all families can choose the best school for their child.

New Investments: Addressing declining math scores through new investments in high-quality instructional materials and professional development to improve math outcomes for our students, as well as an expansion of math and STEM-focused afterschool programming.

Education Savings Account: Create Education Savings Accounts for special needs students and their families. Each account would provide up to $1,200 a year for special needs kids to receive supplemental therapies and/or additional educational services on top of in-school learning.
<table>
<thead>
<tr>
<th></th>
<th>Support</th>
<th>Oppose</th>
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<tr>
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<td>74% 74% 61%</td>
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<td>11% 24% 13%</td>
</tr>
<tr>
<td>M 65+</td>
<td>60% 78% 74%</td>
<td>8% 24% 19%</td>
</tr>
<tr>
<td>Core Denver</td>
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<td>28% 14% 19%</td>
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<tr>
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<td>78% 54% 70%</td>
<td>19% 16% 16%</td>
</tr>
<tr>
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<td>74% 58% 67%</td>
<td>16% 18% 15%</td>
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<td>69% 67% 74%</td>
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<tr>
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<td>69% 67% 74%</td>
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<tr>
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<td>68% 71% 75%</td>
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<tr>
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<td>CO Springs</td>
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<td>Other Races</td>
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<td>College &lt;$70k</td>
<td>72% 67% 68%</td>
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<td>74% 75% 63%</td>
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<td>54% 59% 68%</td>
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<tr>
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<td>59% 68% 72%</td>
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<tr>
<td>Core Denver</td>
<td>72% 61% 68%</td>
<td></td>
</tr>
<tr>
<td>CO Springs</td>
<td>67% 62% 72%</td>
<td></td>
</tr>
<tr>
<td>Rural CDs</td>
<td>68% 68% 74%</td>
<td></td>
</tr>
<tr>
<td>Rural Comm</td>
<td>74% 54% 54%</td>
<td></td>
</tr>
<tr>
<td>Urban</td>
<td>75% 71% 67%</td>
<td></td>
</tr>
<tr>
<td>Republican</td>
<td>67% 62% 72%</td>
<td></td>
</tr>
<tr>
<td>Democrat</td>
<td>68% 62% 72%</td>
<td></td>
</tr>
<tr>
<td>UAF</td>
<td>63% 70% 63%</td>
<td></td>
</tr>
<tr>
<td>Parent/Guardian</td>
<td>70% 63% 70%</td>
<td></td>
</tr>
<tr>
<td>No Kids</td>
<td>70% 63% 70%</td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>70% 63% 70%</td>
<td></td>
</tr>
<tr>
<td>Other Races</td>
<td>64% 64% 65%</td>
<td></td>
</tr>
<tr>
<td>College &lt;$70k</td>
<td>70% 63% 70%</td>
<td></td>
</tr>
<tr>
<td>$70k+</td>
<td>70% 64% 65%</td>
<td></td>
</tr>
<tr>
<td>1 of 4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 of 4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 of 4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 of 4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

**Segmenation Analysis:**

**Dems/Ind - Homelessness Top Priority (37%)**

- Right direction: 88%
- Wrong track: 14%

Top Priority:
- Homelessness: 21%
- Crime: 10%
- Government spending and taxes: 3%
- Public education: 7%
- Inflation: 10%
- Economy and jobs: 11%
- Healthcare: 13%
- Environment and open space: 11%
- Traffic congestion and roads: 7%
- Unsure: 6%

Favorable: 97%
Unfavorable: 3%

**GOP Base (41%)**

- Right direction: 10%
- Wrong track: 90%

Top Priority:
- Homelessness: 19%
- Crime: 21%
- Government spending and taxes: 26%
- Public education: 6%
- Inflation: 17%
- Economy and jobs: 17%
- Healthcare: 10%
- Environment and open space: 2%
- Traffic congestion and roads: 4%
- Unsure: 1%

Favorable: 14%
Unfavorable: 86%

**High Income Dems - Public Education Top Priority (22%)**

- Right direction: 98%
- Wrong track: 4%

Top Priority:
- Homelessness: 23%
- Crime: 4%
- Government spending and taxes: 1%
- Public education: 32%
- Inflation: 3%
- Economy and jobs: 9%
- Healthcare: 14%
- Environment and open space: 12%
- Traffic congestion and roads: 2%
- Unsure: 0%

Favorable: 58%
Unfavorable: 2%

Favorable: 75%
Unfavorable: 25%
Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.
Segmentation Analysis:

Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

- **Dems/Ind - Homelessness Top Priority (37%)**
  - **Tax Increase**
    - Raise taxes: 7%
    - Better prioritize state spending: 75%
    - Unsure: 18%
  - **Teacher Salary**
    - Too low: 72%
    - About right: 23%
    - Too high: 0%
    - Unsure: 5%
  - **School Priority**
    - Public school: 55%
    - Private school: 24%
    - Other: 5%
    - Unsure: 16%
  - **Annual Assessments**
    - Support: 75%
    - Oppose: 13%
    - Neither support nor oppose: 7%
    - Unsure: 5%
  - **Charter School Image**
    - Favorable: 66%
    - Unfavorable: 8%
    - Neither favorable nor unfavorable: 17%
    - Unsure: 8%
  - **Charter School Funding**
    - Support: 72%
    - Oppose: 5%
    - Neither support nor oppose: 9%
    - Unsure: 14%

- **GOP Base (41%)**
  - **Tax Increase**
    - Raise taxes: 1%
    - Better prioritize state spending: 98%
    - Unsure: 4%
  - **Teacher Salary**
    - Too low: 94%
    - About right: 5%
    - Too high: 0%
    - Unsure: 0%
  - **School Priority**
    - Public school: 87%
    - Private school: 8%
    - Other: 5%
    - Unsure: 0%
  - **Annual Assessments**
    - Support: 77%
    - Oppose: 15%
    - Neither support nor oppose: 5%
    - Unsure: 4%
  - **Charter School Image**
    - Favorable: 71%
    - Unfavorable: 11%
    - Neither favorable nor unfavorable: 14%
    - Unsure: 3%
  - **Charter School Funding**
    - Support: 71%
    - Oppose: 10%
    - Neither support nor oppose: 11%
    - Unsure: 8%

- **High Income Dems - Public Education Top Priority (22%)**
  - **Tax Increase**
    - Raise taxes: 45%
    - Better prioritize state spending: 49%
    - Unsure: 4%
  - **Teacher Salary**
    - Too low: 5%
    - About right: 1%
    - Too high: 0%
    - Unsure: 0%
  - **School Priority**
    - Public school: 87%
    - Private school: 8%
    - Other: 0%
    - Unsure: 5%
  - **Annual Assessments**
    - Support: 55%
    - Oppose: 34%
    - Neither support nor oppose: 9%
    - Unsure: 2%
  - **Charter School Image**
    - Favorable: 60%
    - Unfavorable: 8%
    - Neither favorable nor unfavorable: 8%
    - Unsure: 0%
  - **Charter School Funding**
    - Support: 43%
    - Oppose: 42%
    - Neither support nor oppose: 13%
    - Unsure: 2%
Segmentation Analysis:

**Dems/Ind - Homelessness Top Priority (37%)**
- Support: 73%
- Oppose: 8%
- No opinion: 2%
- Need more information: 16%

**GOP Base (41%)**
- Support: 82%
- Oppose: 7%
- No opinion: 3%
- Need more information: 7%

**High Income Dems - Public Education Priority Prio (22%)**
- Support: 90%
- Oppose: 4%
- No opinion: 2%
- Need more information: 4%

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Dems/Ind - Homelessness</th>
<th>GOP Base (41%)</th>
<th>High Income Dems - Public Education Priority Prio (22%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Choice Constitution</td>
<td>Support: 73%</td>
<td>Oppose: 8%</td>
<td>No opinion: 2%</td>
</tr>
<tr>
<td>New Investments</td>
<td>Support: 78%</td>
<td>Oppose: 2%</td>
<td>No opinion: 5%</td>
</tr>
<tr>
<td>Education Savings Account</td>
<td>Support: 74%</td>
<td>Oppose: 3%</td>
<td>No opinion: 8%</td>
</tr>
<tr>
<td>Gender</td>
<td>Female: 56%</td>
<td>Male: 44%</td>
<td>Female: 43%</td>
</tr>
<tr>
<td>Age Range</td>
<td>18 - 34: 27%</td>
<td>25 - 49: 14%</td>
<td>30 - 64: 27%</td>
</tr>
</tbody>
</table>

Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.
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<table>
<thead>
<tr>
<th>Dems/Ind - Homelessness Top Priority (37%)</th>
<th>GOP Base (41%)</th>
<th>High Income Dems - Public Education Top Priority (22%)</th>
</tr>
</thead>
</table>

### Demographics

<table>
<thead>
<tr>
<th>Community Type</th>
<th>Rural</th>
<th>Suburban</th>
<th>Urban</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative</td>
<td>22%</td>
<td>34%</td>
<td>14%</td>
</tr>
<tr>
<td>Moderate</td>
<td>44%</td>
<td>55%</td>
<td>54%</td>
</tr>
<tr>
<td>Liberal</td>
<td>43%</td>
<td>6%</td>
<td>32%</td>
</tr>
<tr>
<td>Yes</td>
<td>17%</td>
<td>33%</td>
<td>33%</td>
</tr>
<tr>
<td>No</td>
<td>83%</td>
<td>67%</td>
<td>67%</td>
</tr>
</tbody>
</table>

### Partisanship by Registration

<table>
<thead>
<tr>
<th>Republican</th>
<th>Democrat</th>
<th>Independent or Unaffiliated</th>
<th>Other Party</th>
<th>Unsure</th>
</tr>
</thead>
<tbody>
<tr>
<td>3%</td>
<td>50%</td>
<td>44%</td>
<td>0%</td>
<td>3%</td>
</tr>
<tr>
<td>6%</td>
<td>64%</td>
<td>38%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>2%</td>
<td>69%</td>
<td>29%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

### Religious Service Attendance

<table>
<thead>
<tr>
<th>Frequent</th>
<th>Occasional</th>
<th>Rarely</th>
</tr>
</thead>
<tbody>
<tr>
<td>11%</td>
<td>7%</td>
<td>82%</td>
</tr>
<tr>
<td>34%</td>
<td>16%</td>
<td>51%</td>
</tr>
<tr>
<td>11%</td>
<td>9%</td>
<td>80%</td>
</tr>
</tbody>
</table>

### Income by Response

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $40,000</td>
<td>14%</td>
</tr>
<tr>
<td>$40,000 - $69,999</td>
<td>25%</td>
</tr>
<tr>
<td>$70,000 - $99,999</td>
<td>23%</td>
</tr>
<tr>
<td>$100,000 or more</td>
<td>30%</td>
</tr>
<tr>
<td>Unsure</td>
<td>8%</td>
</tr>
<tr>
<td>Less than $40,000</td>
<td>8%</td>
</tr>
<tr>
<td>$40,000 - $69,999</td>
<td>22%</td>
</tr>
<tr>
<td>$70,000 - $99,999</td>
<td>19%</td>
</tr>
<tr>
<td>$100,000 or more</td>
<td>39%</td>
</tr>
<tr>
<td>Unsure</td>
<td>12%</td>
</tr>
<tr>
<td>Less than $40,000</td>
<td>5%</td>
</tr>
<tr>
<td>$40,000 - $69,999</td>
<td>15%</td>
</tr>
<tr>
<td>$70,000 - $99,999</td>
<td>21%</td>
</tr>
<tr>
<td>$100,000 or more</td>
<td>58%</td>
</tr>
<tr>
<td>Unsure</td>
<td>1%</td>
</tr>
</tbody>
</table>
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Demographics

**Sex**
- 51.7% Female
- 48.3% Male

**Age Range**
- 18 - 34: 21.4%
- 35 - 49: 24.7%
- 50 - 64: 26.3%
- 65+: 27.6%

**Household Income**
- <$40k: 9.7%
- $40k-$70k: 21.5%
- $70k-$100k: 20.9%
- $100k+: 40.0%

**Race/Ethnicity**
- White or Caucasian: 79.0%
- Asian or Pacific Islander: 1.0%
- Black or African American: 1.1%
- Hispanic or Latino: 11.0%
- Two or More Races: 4.0%
- Other: 2.5%

**Education**
- 56.0% have at least a College degree
- 42.8% have no college degree

**Geo - 2022 CD**
- Core Denver: 41.5%
- Boulder/CO Springs: 29.7%
- Rural: 28.8%

**Ideology**
- Very conservative: 15.3%
- Somewhat conservative: 18.9%
- Moderate: 28.9%
- Somewhat liberal: 18.9%
- Very liberal: 15.8%

**Partisanship**
- Republican: 28.0%
- Democrat: 34.2%
- Independent or Unaffiliated: 34.8%
- Another Party: 0.8%

**General Election X of 4**
- 1 of 4: 25.4%
- 2 of 4: 21.3%
- 3 of 4: 19.2%
- 4 of 4: 23.9%

January 2023 Sample size: 540