



CYGNAL

Survey of Likely 2023 General Election Voters

Colorado Statewide

Conducted January 26 - 27, 2023

n=540 | $\pm 4.17\%$

Likelihood to Vote

1. How likely are you to vote in the November 2023 general election for city council, local school board and statewide ballot measures?

	Freq.	%	Jan '22
Definitely voting	459	85.0%	89.7%
Probably voting	73	13.5%	9.4%
Probably not voting	8	1.4%	0.9%
Total	540	100.0%	100.0%

RD/WT CO

2. Generally speaking, would you say things in Colorado are headed in the right direction or off on the wrong track?

	Freq.	%	Jan '22	Dec '19
<u>Right direction</u>	<u>286</u>	<u>53.0%</u>	<u>44.6%</u>	<u>50.2%</u>
Definitely the right direction	59	10.9%	8.7%	11.5%
Mostly the right direction	228	42.2%	35.9%	38.7%
<u>Wrong track</u>	<u>221</u>	<u>41.0%</u>	<u>45.5%</u>	<u>42.6%</u>
Mostly the wrong track	97	18.0%	21.3%	16.0%
Definitely the wrong track	125	23.1%	24.1%	26.6%
Unsure	32	5.9%	9.9%	7.3%
Total	540	100.0%	100.0%	100.0%

RD/WT Public Edu

3. Generally speaking, would you say things in Colorado public education are headed in the right direction or off on the wrong track?

	Freq.	%
<u>Right direction</u>	<u>165</u>	<u>30.6%</u>
Definitely the right direction	18	3.3%
Mostly the right direction	147	27.3%
<u>Wrong track</u>	<u>253</u>	<u>46.9%</u>
Mostly the wrong track	120	22.1%
Definitely the wrong track	134	24.8%
Unsure	122	22.5%
Total	540	100.0%



Top Priority

4. Which one of the following issues do you believe should be the top priority for the Governor and State Legislature?

	Freq.	%	Jan '22	Dec '19
Homelessness	92	17.0%	9.4%	5.4%
Crime	70	13.0%	5.9%	2.4%
Government spending and taxes	70	13.0%	15.7%	14.9%
Public education	66	12.1%	7.8%	20.0%
Inflation	61	11.3%	0.0%	0.0%
Economy and jobs	59	11.0%	12.8%	8.6%
Healthcare	43	7.9%	10.0%	14.4%
Environment and open space	41	7.6%	11.2%	15.7%
Traffic congestion and roads	25	4.7%	1.8%	16.4%
Ending the COVID-19 pandemic and returning to normal			22.8%	0.0%
Unsure	13	2.5%	2.7%	2.2%
Total	540	100.0%	100.0%	100.0%

- 5 – 8. Please indicate if you have heard of them, and if you have, whether you have a favorable or unfavorable impression of them. If you don't recognize a name, choose so.

5. Jared Polis

	Freq.	%	Jan '22	Dec '19
Favorable	327	60.6%	53.5%	51.6%
Very favorable	185	34.3%	26.9%	26.1%
Somewhat favorable	142	26.3%	26.6%	25.5%
Unfavorable	191	35.3%	39.9%	39.0%
Somewhat unfavorable	60	11.1%	14.4%	9.5%
Very unfavorable	131	24.3%	25.6%	29.5%
No opinion	16	2.9%	4.4%	7.3%
Never heard of	6	1.2%	2.2%	2.1%
Total	540	100.0%	100.0%	100.0%

6. Joe Biden

	Freq.	%	Jan '22
Favorable	254	47.0%	41.4%
Very favorable	91	16.9%	19.2%
Somewhat favorable	162	30.1%	22.2%
Unfavorable	272	50.3%	55.4%
Somewhat unfavorable	59	10.8%	8.5%
Very unfavorable	213	39.5%	47.0%
No opinion	13	2.5%	2.6%
Never heard of	1	0.3%	0.6%
Total	540	100.0%	100.0%



7. Colorado State Legislature

	Freq.	%	Jan '22	Dec '19
<u>Favorable</u>	<u>255</u>	<u>47.3%</u>	<u>40.3%</u>	<u>45.7%</u>
Very favorable	49	9.1%	6.4%	7.7%
Somewhat favorable	206	38.2%	33.9%	38.0%
<u>Unfavorable</u>	<u>197</u>	<u>36.4%</u>	<u>43.0%</u>	<u>38.6%</u>
Somewhat unfavorable	102	18.9%	22.2%	18.5%
Very unfavorable	95	17.5%	20.8%	20.1%
No opinion	83	15.3%	15.4%	15.3%
Never heard of	5	1.0%	1.3%	0.5%
Total	540	100.0%	100.0%	100.0%

8. Charter schools

	Freq.	%	Jan '22	Dec '19
<u>Favorable</u>	<u>267</u>	<u>49.4%</u>	<u>53.4%</u>	<u>52.8%</u>
Very favorable	105	19.4%	21.7%	21.9%
Somewhat favorable	162	30.1%	31.6%	31.0%
<u>Unfavorable</u>	<u>141</u>	<u>26.1%</u>	<u>24.8%</u>	<u>30.6%</u>
Somewhat unfavorable	74	13.7%	13.1%	19.3%
Very unfavorable	67	12.5%	11.7%	11.4%
No opinion	120	22.3%	20.0%	14.9%
Never heard of	12	2.1%	1.8%	1.6%
Total	540	100.0%	100.0%	100.0%

Thinking more about education in Colorado...

School Funding

9. Currently, Colorado public schools receive about \$15,000 per student. Knowing that, would you say that public schools are generally underfunded, overfunded, or is the funding about right?

	Freq.	%	Jan '22	Dec '19
Overfunded	64	11.9%	15.1%	10.6%
Funding is about right	115	21.3%	21.7%	22.5%
Underfunded	271	50.1%	48.3%	56.0%
Unsure	90	16.6%	15.0%	10.9%
Total	540	100.0%	100.0%	100.0%



Tax Increase

10. Generally speaking, to increase K-12 education funding, do you think the Colorado government should raise taxes or better prioritize state funding?

	Freq.	%	Jan '22	Dec '19
Raise taxes	70	13.0%	13.4%	24.9%
Better prioritize state spending	423	78.3%	79.2%	69.9%
Unsure	47	8.7%	7.4%	5.2%
Total	540	100.0%	100.0%	100.0%

Teacher Salary

11. The average teacher's salary in Colorado is \$58,000 per year. Knowing this, do you think teacher salaries are too low, too high, or about right?

	Freq.	%	Jan '22	Dec '19
Too low	354	65.6%	60.6%	66.8%
About right	149	27.6%	31.5%	28.0%
Too high	12	2.2%	3.8%	1.9%
Unsure	25	4.6%	4.1%	3.3%
Total	540	100.0%	100.0%	100.0%

School Priority

12. If it was your decision and you could select any type of K-12 school, what type of school would you select in order to obtain the best education for your child or grandchild?

	Freq.	%	Jan '22	Dec '19
Public school	275	50.9%	50.8%	56.5%
Public district school	191	35.4%	34.4%	39.0%
Public charter school	84	15.5%	16.4%	17.5%
Private school	171	31.8%	32.7%	30.0%
Private religious school	89	16.4%	16.8%	15.3%
Private non-religious school	83	15.4%	15.9%	14.7%
Virtual school	6	1.1%	0.8%	0.5%
Home school	41	7.6%	8.3%	6.6%
Unsure	47	8.7%	7.5%	6.3%
Total	540	100.0%	100.0%	100.0%

Annual Assessments

13. Do you support or oppose an annual assessment for students each year to understand their progress on reading, writing, and math?

	Freq.	%	Jan '22
Support	386	71.5%	78.8%
Strongly support	237	43.9%	45.8%
Somewhat support	149	27.6%	33.0%
Neither support nor oppose	36	6.7%	7.0%



<u>Oppose</u>	<u>99</u>	<u>18.4%</u>	<u>12.2%</u>
Somewhat oppose	59	10.9%	8.5%
Strongly oppose	40	7.5%	3.7%
Unsure	18	3.4%	1.9%
Total	540	100.0%	100.0%

Thinking more about charter schools for a moment...

Charter School Image

14. In Colorado, charter schools are tuition-free public schools that are open to all children. Charter schools have more flexibility in terms of teacher hiring and curriculum but are held accountable for student performance. After hearing this information, do you have a favorable or unfavorable opinion of public charter schools?

	Freq.	%	Jan '22	Dec '19
<u>Favorable</u>	<u>328</u>	<u>60.8%</u>	<u>58.2%</u>	<u>59.9%</u>
Very favorable	132	24.5%	24.8%	25.0%
Somewhat favorable	196	36.3%	33.5%	34.9%
<u>Neither favorable nor unfavorable</u>	<u>76</u>	<u>14.0%</u>	<u>15.2%</u>	<u>9.4%</u>
<u>Unfavorable</u>	<u>112</u>	<u>20.7%</u>	<u>21.3%</u>	<u>25.3%</u>
Somewhat unfavorable	60	11.1%	11.3%	15.3%
Very unfavorable	52	9.6%	10.0%	10.1%
Unsure	25	4.6%	5.2%	5.3%
Total	540	100.0%	100.0%	100.0%

Charter School Funding

15. Some public charter schools in Colorado receive about 25% less funding per student than other public schools or even other public charter schools – including charter schools that serve teen moms and special needs students. Would you support or oppose an effort to require that all public charter schools receive equal funding per student?

	Freq.	%
<u>Support</u>	<u>352</u>	<u>65.2%</u>
Strongly support	196	36.2%
Somewhat support	157	29.0%
<u>Neither support nor oppose</u>	<u>58</u>	<u>10.7%</u>
<u>Oppose</u>	<u>81</u>	<u>15.1%</u>
Somewhat oppose	40	7.3%
Strongly oppose	42	7.7%
Unsure	48	9.0%
Total	540	100.0%



16 – 18. The following is information about a number of public education policy ideas that have been proposed. Please indicate whether you would generally support or oppose each proposal.

	Support	Strongly support	Oppose	Strongly oppose	No opinion	Need more info	Total
School Choice Constitution: An amendment to the Colorado Constitution that guarantees every child the right to school choice, ensuring all families can choose the best school for their child.	<u>68.2%</u> <u>368</u>	43.7% 236	<u>17.0%</u> <u>92</u>	8.8% 48	3.0% 16	11.8% 64	100.0% 540
New Investments: Addressing declining math scores through new investments in high-quality instructional materials and professional development to improve math outcomes for our students, as well as an expansion of math and STEM-focused afterschool programming.	<u>74.4%</u> <u>402</u>	45.4% 245	<u>5.3%</u> <u>29</u>	2.2% 12	4.9% 27	15.4% 83	100.0% 540
Education Savings Account: Create Education Savings Accounts for special needs students and their families. Each account would provide up to \$1,200 a year for special needs kids to receive supplemental therapies and/or additional educational services on top of in-school learning.	<u>67.0%</u> <u>362</u>	39.0% 211	<u>12.3%</u> <u>66</u>	6.0% 32	6.1% 33	14.7% 79	100.0% 540

19. Are you female or male?

	Freq.	%
Female	279	51.7%
Male	261	48.3%
Total	540	100.0%

20. What age range do you fall within?

	Freq.	%
Under 50	<u>249</u>	<u>46.2%</u>
18 - 34	116	21.4%
35 - 49	134	24.7%
50 and Over	<u>291</u>	<u>53.8%</u>
50 - 64	142	26.3%
65 or older	149	27.6%
Total	540	100.0%



21. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	149	27.5%
Suburban	286	53.1%
Urban	105	19.4%
Total	540	100.0%

22. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>184</u>	<u>34.2%</u>
Very conservative	82	15.3%
Somewhat conservative	102	18.9%
<u>Moderate</u>	<u>156</u>	<u>28.9%</u>
<u>Liberal</u>	<u>188</u>	<u>34.7%</u>
Somewhat liberal	102	18.9%
Very liberal	86	15.8%
Unsure	12	2.2%
Total	540	100.0%

23. How are you registered to vote in Colorado? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	151	28.0%
Democrat	185	34.2%
Independent or Unaffiliated	188	34.8%
Another Party	4	0.8%
Unsure	12	2.2%
Total	540	100.0%

24. Are there children in your household under the age of 18?

	Freq.	%
Yes	155	28.7%
No	385	71.3%
Total	540	100.0%

25. How often do you attend religious services?

	Freq.	%
<u>Frequent</u>	<u>110</u>	<u>20.3%</u>
Multiple times per week	23	4.2%
Once per week	87	16.0%
<u>Occasional</u>	<u>59</u>	<u>10.9%</u>
2-3 times per month	39	7.2%



Once per month	20	3.7%
<u>Rarely</u>	<u>371</u>	<u>68.8%</u>
A few times per year	116	21.4%
Never	234	43.3%
Unsure	22	4.1%
Total	540	100.0%

26. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	53	9.7%
\$40,000 - \$69,999	116	21.5%
\$70,000 - \$99,999	113	20.9%
\$100,000 or more	216	40.0%
Unsure	43	7.9%
Total	540	100.0%

27. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	427	79.0%
Asian or Pacific Islander	6	1.0%
Black or African American	6	1.1%
Hispanic or Latino	59	11.0%
Two or More Races	22	4.0%
Other	13	2.5%
Unsure	8	1.4%
Total	540	100.0%

28. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	187	34.7%
Democrat Joe Biden	293	54.3%
Another candidate	24	4.5%
Did not vote	15	2.8%
Unsure	21	3.8%
Total	540	100.0%

29. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>231</u>	<u>42.8%</u>
Some high school	6	1.2%
High school diploma/GED	37	6.8%
Technical Certification	27	5.0%
Some college or Associate's Degree	161	29.8%
<u>At least College</u>	<u>302</u>	<u>56.0%</u>
Four-year undergraduate or Bachelor's Degree	154	28.5%
Graduate degree or further	148	27.5%



Unsure	6	1.2%
Total	540	100.0%

30. General Election X of 4

	Freq.	%
0 of 4	55	10.3%
1 of 4	137	25.4%
2 of 4	115	21.3%
3 of 4	104	19.2%
4 of 4	129	23.9%
Total	540	100.0%

31. Geo

	Freq.	%
Core Denver	224	41.5%
Boulder/CO Springs	160	29.7%
Rural	156	28.8%
Total	540	100.0%

32. Geo – 2022 Congressional District

	Freq.	%
1	65	12.0%
2	92	17.0%
3	93	17.1%
4	67	12.4%
5	28	5.1%
6	51	9.4%
7	101	18.7%
8	44	8.2%
Total	540	100.0%

33. Geo - DMA

	Freq.	%
Albuquerque-Santa Fe	14	2.6%
Colorado Springs/Pueblo	55	10.2%
Denver	449	83.1%
Grand Junction-Montrose	22	4.0%
Total	540	100.0%

34. Age + Income

	Freq.	%
<65 <\$40k	29	5.4%
<65 \$40k-\$69k	74	13.8%
<65 \$70k-\$99k	84	15.5%
<65 \$100k+	180	33.2%
65+ <\$40k	23	4.3%
65+ \$40k-\$69k	42	7.8%
65+ \$70k-\$99k	29	5.3%
65+ \$100k+	36	6.7%



Unsure	43	7.9%
Total	540	100.0%

35. Gender + Age

	Freq.	%
F 18 - 34	61	11.2%
F 35 - 49	71	13.2%
F 50 - 64	69	12.7%
F 65+	79	14.6%
M 18 - 34	55	10.2%
M 35 - 49	62	11.6%
M 50 - 64	73	13.5%
M 65+	70	13.0%
Total	540	100.0%

36. Race + Gender

	Freq.	%
White Female	214	39.6%
White Male	213	39.4%
Asian Female	4	0.8%
Asian Male	1	0.2%
Black Female	3	0.6%
Black Male	3	0.5%
Hispanic Female	33	6.2%
Hispanic Male	26	4.8%
Two or More Races Female	12	2.2%
Two or More Races Male	10	1.8%
Other Female	7	1.3%
Other Male	6	1.2%
Unsure	8	1.4%
Total	540	100.0%

37. Gender + Education

	Freq.	%
Female At least College	176	32.5%
Female No degree	99	18.3%
Male At least College	127	23.5%
Male No degree	133	24.5%
Unsure	6	1.2%
Total	540	100.0%

38. Partisanship + Age

	Freq.	%
Republican 18-34	27	5.0%
Republican 35-49	27	4.9%
Republican 50-64	47	8.7%
Republican 65+	51	9.4%
Democrat 18-34	42	7.8%
Democrat 35-49	48	9.0%



Democrat 50-64	38	7.0%
Democrat 65+	57	10.5%
Independent/UAF 18-34	42	7.7%
Independent/UAF 35-49	56	10.4%
Independent/UAF 50-64	53	9.8%
Independent/UAF 65+	37	6.8%
Another party 18-34	2	0.4%
Another party 35-49	1	0.2%
Another party 65+	1	0.2%
Unsure	12	2.2%
Total	540	100.0%

39. Partisanship + Gender

	Freq.	%
Republican Female	67	12.4%
Republican Male	84	15.6%
Democrat Female	116	21.4%
Democrat Male	69	12.8%
Independent/UAF Female	87	16.1%
Independent/UAF Male	101	18.6%
Another party Female	2	0.4%
Another party Male	2	0.4%
Unsure	12	2.2%
Total	540	100.0%

METHODOLOGY

This probabilistic survey was conducted January 26 – 27, 2023, with 540 likely 2023 general election voters. It has a margin of error of $\pm 4.17\%$. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely 2023 general election voter universe.

ABOUT THE FIRM

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