

May 16, 2024



CYGNAL

# Survey of Likely 2024 General Election Voters **Colorado Statewide**

May 14 – 15, 2024 | n=604 |  $\pm 3.97\%$

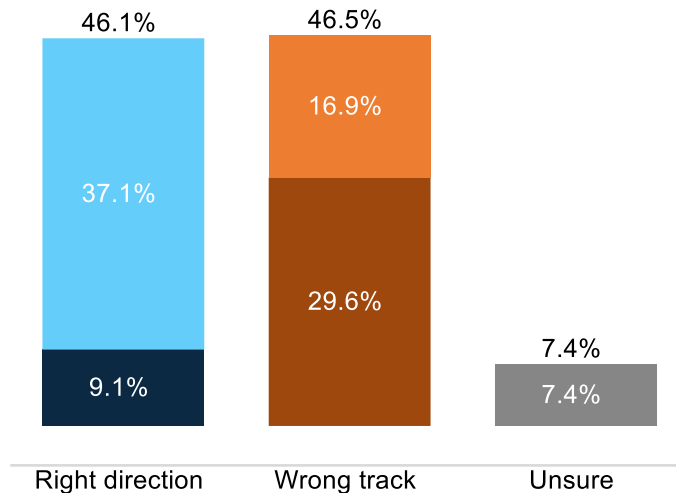
## Insights & Analysis

- For the first time in the last five years, voters are more likely to view the state as headed down the wrong track (47%), a 13-point negative swing since January 2023.
  - **More than half of voters now hold a negative view on the direction of public education** in Colorado; +5 since January.
- **More than two-thirds of voters would rather see state spending cut than have an increase in taxes**, including a majority of Democrats (52%) and urban voters (59%).
- Half of voters believe public school is the best option for their child or grandchild, 20-points more than private school.
  - Only Republicans are more likely to prefer private school over public school.
  - Support for public schools wanes among rural voters and voters without college degrees.
  - Suburban voters are more likely than urban or rural voters to prefer public schools.
- **Voters are split on how much authority parents should have** on curriculum with a weak plurality (40%) preferring that parents have a lot of say in the classroom.
  - Women are more dispersed in their opinions compared to men; where most men over 50 prefer a lot of say and a plurality of younger men think some say is appropriate.
- **Government spending and taxes has become the distinguished top priority** (19%) with a more than 6-point increase since January and all other issues have dropped in importance.

## Insights & Analysis

- Jared Polis's image (48% fav, 46% unfav; 6% NO/NHO) has been decimated since January 2023 with a 13-point decrease in favorability, going from +26 to +2 overall.
  - Similarly, images for Democrats have worsened across the board with Biden's net favorability down to -17.
- A majority (50%) voted for Biden (+13) in 2020, and it's clear RFK is siphoning votes more from Biden than Trump on the 2024 ballot where Biden fails to reach a majority and his lead has shrunk to +6.

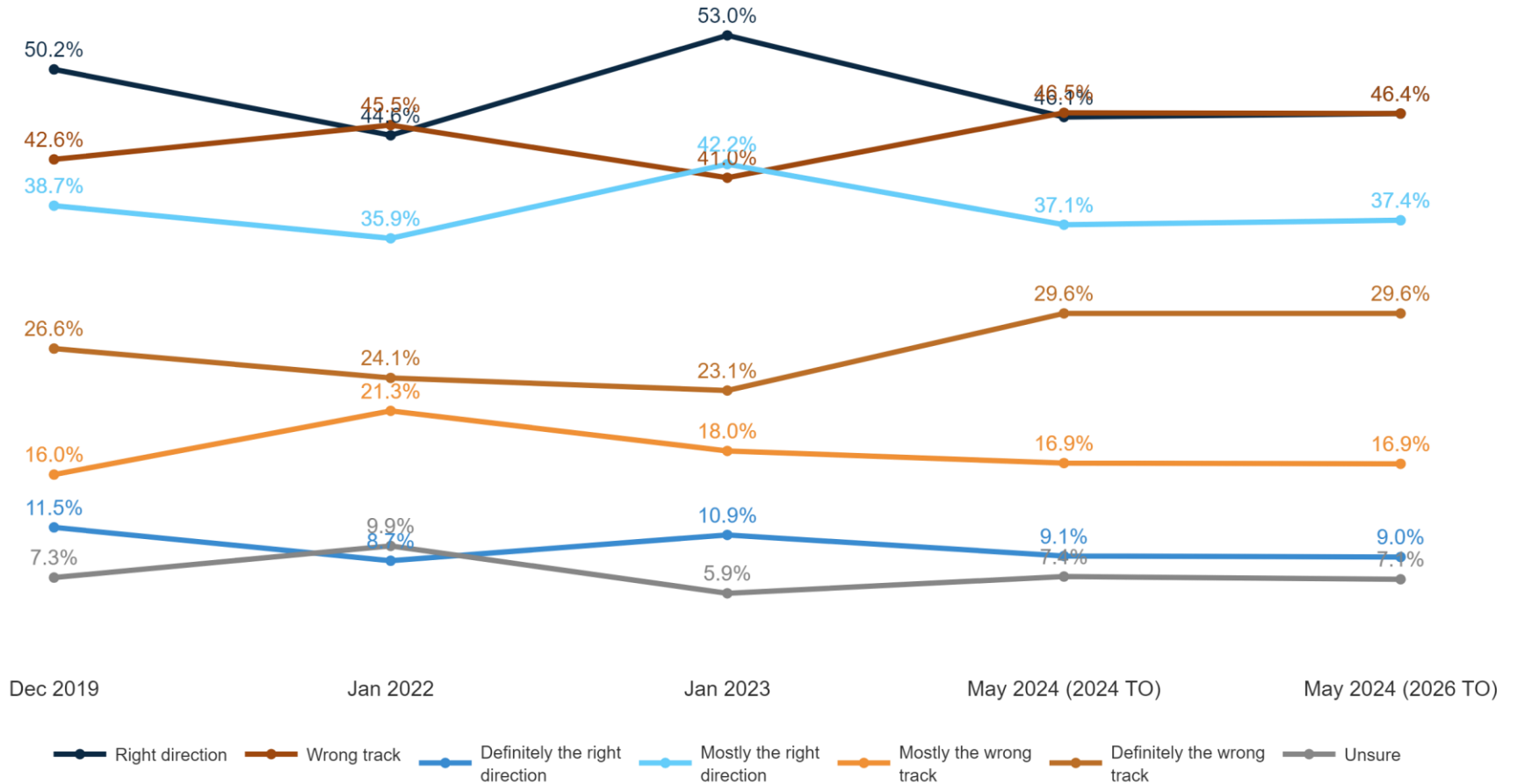
# RD/WT CO



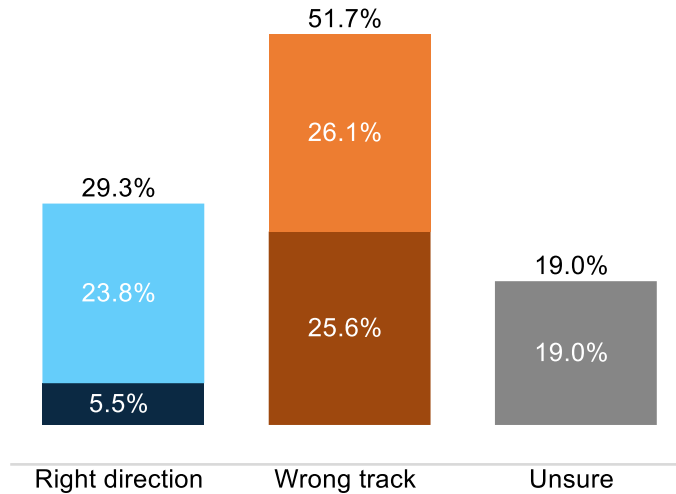
|                                | 18 - 34 | F 35 - 49 | F 50 - 64 | F 65+ | M 35 - 49 | M 50 - 64 | M 65+ | Denver Metro | Central CO | East CO | Southwest CO | CO Springs | Rural Comm | Suburban | Urban | Republican | Democrat | UAF | Parent/Guardian | No Kids | White | Other Races | College | No College | <\$70k | \$70k+ | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------|---------|-----------|-----------|-------|-----------|-----------|-------|--------------|------------|---------|--------------|------------|------------|----------|-------|------------|----------|-----|-----------------|---------|-------|-------------|---------|------------|--------|--------|--------|--------|--------|--------|
| Right direction                | 49%     | 52%       | 37%       | 53%   | 50%       | 39%       | 40%   | 54%          | 49%        | 44%     | 39%          | 31%        | 33%        | 49%      | 58%   | 11%        | 77%      | 47% | 46%             | 46%     | 48%   | 42%         | 56%     | 35%        | 42%    | 49%    | 47%    | 42%    | 37%    | 48%    |
| Wrong track                    | 41%     | 39%       | 52%       | 41%   | 40%       | 59%       | 58%   | 41%          | 43%        | 50%     | 52%          | 56%        | 58%        | 44%      | 37%   | 85%        | 13%      | 45% | 45%             | 47%     | 45%   | 49%         | 37%     | 58%        | 46%    | 44%    | 45%    | 46%    | 57%    | 45%    |
| Definitely the right direction | 12%     | 5%        | 9%        | 7%    | 15%       | 9%        | 5%    | 9%           | 8%         | 12%     | 8%           | 5%         | 6%         | 9%       | 13%   | 2%         | 16%      | 9%  | 10%             | 9%      | 10%   | 9%          | 11%     | 6%         | 7%     | 10%    | 9%     | 7%     | 11%    | 9%     |
| Mostly the right direction     | 37%     | 46%       | 29%       | 46%   | 34%       | 31%       | 35%   | 45%          | 41%        | 32%     | 30%          | 26%        | 26%        | 40%      | 45%   | 9%         | 61%      | 39% | 36%             | 37%     | 38%   | 32%         | 44%     | 28%        | 35%    | 39%    | 38%    | 35%    | 26%    | 39%    |
| Mostly the wrong track         | 19%     | 15%       | 13%       | 12%   | 13%       | 23%       | 24%   | 22%          | 11%        | 15%     | 21%          | 26%        | 15%        | 18%      | 16%   | 28%        | 7%       | 16% | 16%             | 17%     | 16%   | 21%         | 17%     | 18%        | 15%    | 17%    | 18%    | 20%    | 22%    | 15%    |
| Definitely the wrong track     | 23%     | 23%       | 39%       | 29%   | 28%       | 36%       | 35%   | 19%          | 32%        | 35%     | 31%          | 31%        | 44%        | 25%      | 21%   | 57%        | 5%       | 29% | 29%             | 30%     | 28%   | 28%         | 20%     | 40%        | 31%    | 27%    | 27%    | 26%    | 35%    | 30%    |
| Unsure                         | 9%      | 10%       | 11%       | 6%    | 10%       | 1%        | 2%    | 5%           | 8%         | 7%      | 10%          | 12%        | 9%         | 7%       | 5%    | 4%         | 10%      | 8%  | 9%              | 7%      | 7%    | 9%          | 7%      | 11%        | 6%     | 7%     | 13%    | 7%     | 6%     |        |

Generally speaking, would you say things in Colorado are headed in the right direction or off on the wrong track?

# Trend: RD/WT CO



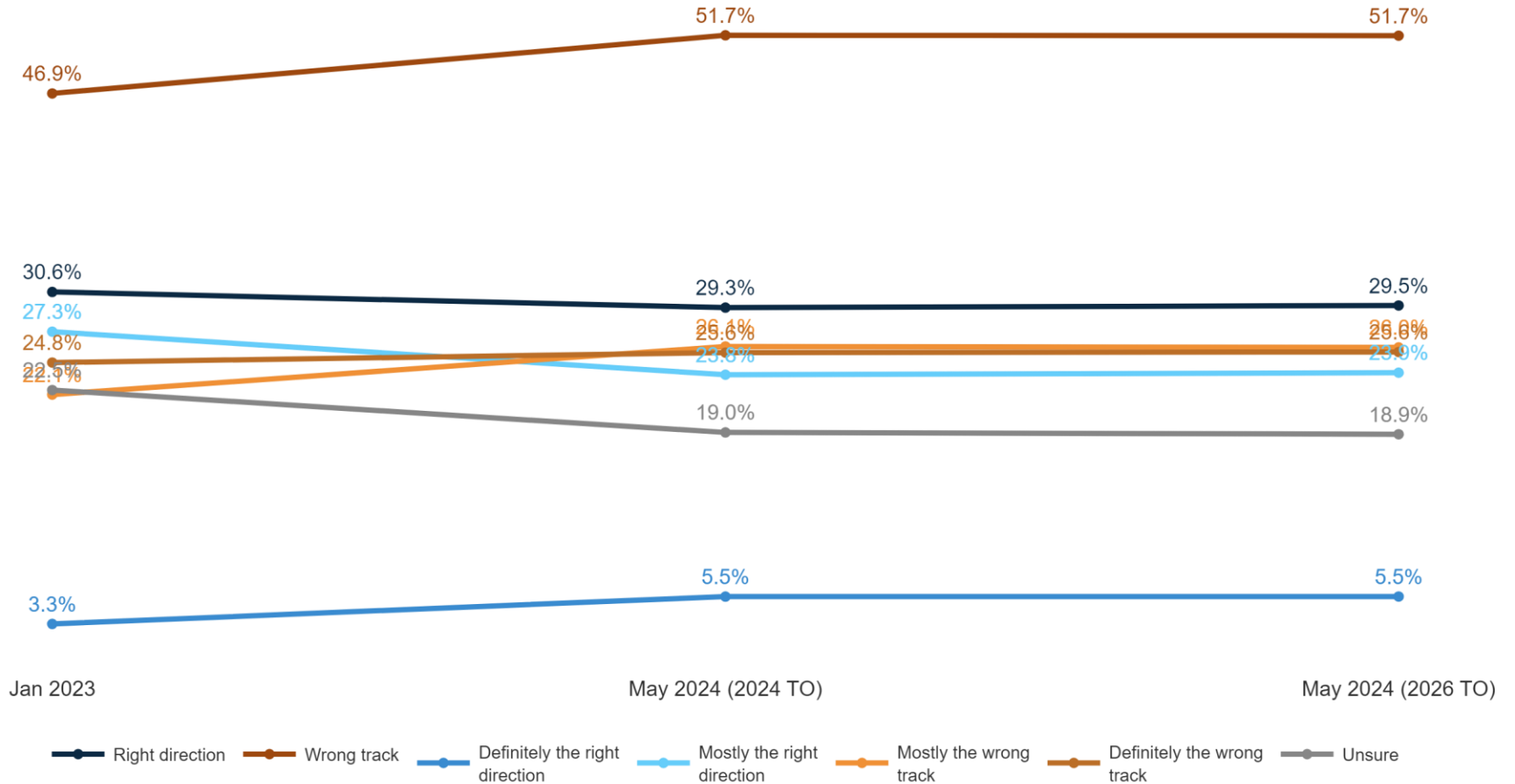
# RD/WT Public Edu



|                                | 18 - 34 | F 35 - 49 | F 50 - 64 | F 65+ | M 35 - 49 | M 50 - 64 | M 65+ | Denver Metro | Central CO | East CO | Southwest CO | CO Springs | Rural Comm | Suburban | Urban | Republican | Democrat | UAF | Parent/Guardian | No Kids | White | Other Races | College | No College | <\$70k | \$70k+ | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
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| Right direction                | 30%     | 23%       | 37%       | 25%   | 29%       | 31%       | 30%   | 25%          | 29%        | 32%     | 31%          | 26%        | 30%        | 31%      | 24%   | 14%        | 45%      | 29% | 33%             | 28%     | 31%   | 27%         | 35%     | 23%        | 26%    | 31%    | 29%    | 35%    | 28%    | 28%    |
| Wrong track                    | 46%     | 57%       | 59%       | 54%   | 42%       | 53%       | 54%   | 50%          | 49%        | 54%     | 54%          | 55%        | 53%        | 51%      | 53%   | 73%        | 32%      | 52% | 53%             | 51%     | 50%   | 54%         | 47%     | 57%        | 54%    | 49%    | 49%    | 35%    | 54%    | 56%    |
| Definitely the right direction | 7%      | 2%        | 7%        | 2%    | 8%        | 4%        | 9%    | 3%           | 6%         | 7%      | 7%           | 6%         | 8%         | 6%       | 2%    | 4%         | 5%       | 6%  | 5%              | 6%      | 6%    | 5%          | 5%      | 7%         | 6%     | 6%     | 7%     | 7%     | 3%     | 5%     |
| Mostly the right direction     | 23%     | 21%       | 31%       | 23%   | 20%       | 27%       | 21%   | 22%          | 23%        | 26%     | 24%          | 20%        | 22%        | 25%      | 22%   | 10%        | 40%      | 22% | 28%             | 22%     | 25%   | 22%         | 30%     | 16%        | 20%    | 25%    | 22%    | 28%    | 24%    | 23%    |
| Mostly the wrong track         | 30%     | 27%       | 25%       | 27%   | 15%       | 25%       | 31%   | 29%          | 25%        | 25%     | 26%          | 28%        | 21%        | 28%      | 27%   | 29%        | 23%      | 27% | 24%             | 27%     | 26%   | 26%         | 25%     | 27%        | 28%    | 24%    | 23%    | 18%    | 21%    | 30%    |
| Definitely the wrong track     | 15%     | 31%       | 34%       | 27%   | 27%       | 28%       | 22%   | 21%          | 24%        | 29%     | 28%          | 26%        | 31%        | 23%      | 27%   | 44%        | 9%       | 25% | 29%             | 24%     | 23%   | 28%         | 22%     | 30%        | 25%    | 25%    | 26%    | 17%    | 33%    | 26%    |
| Unsure                         | 24%     | 19%       | 4%        | 21%   | 29%       | 16%       | 16%   | 25%          | 22%        | 14%     | 15%          | 19%        | 18%        | 18%      | 23%   | 13%        | 24%      | 19% | 14%             | 21%     | 20%   | 19%         | 18%     | 21%        | 20%    | 19%    | 22%    | 30%    | 19%    | 16%    |

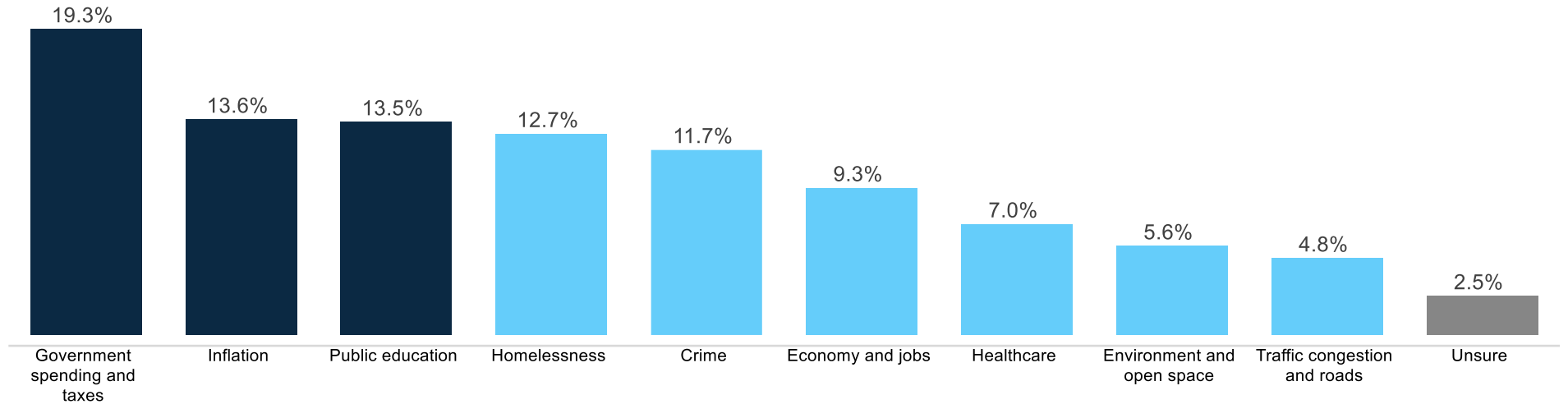
Generally speaking, would you say things in Colorado public education are headed in the right direction or off on the wrong track?

# Trend: RD/WT Public Edu





# Top Priority

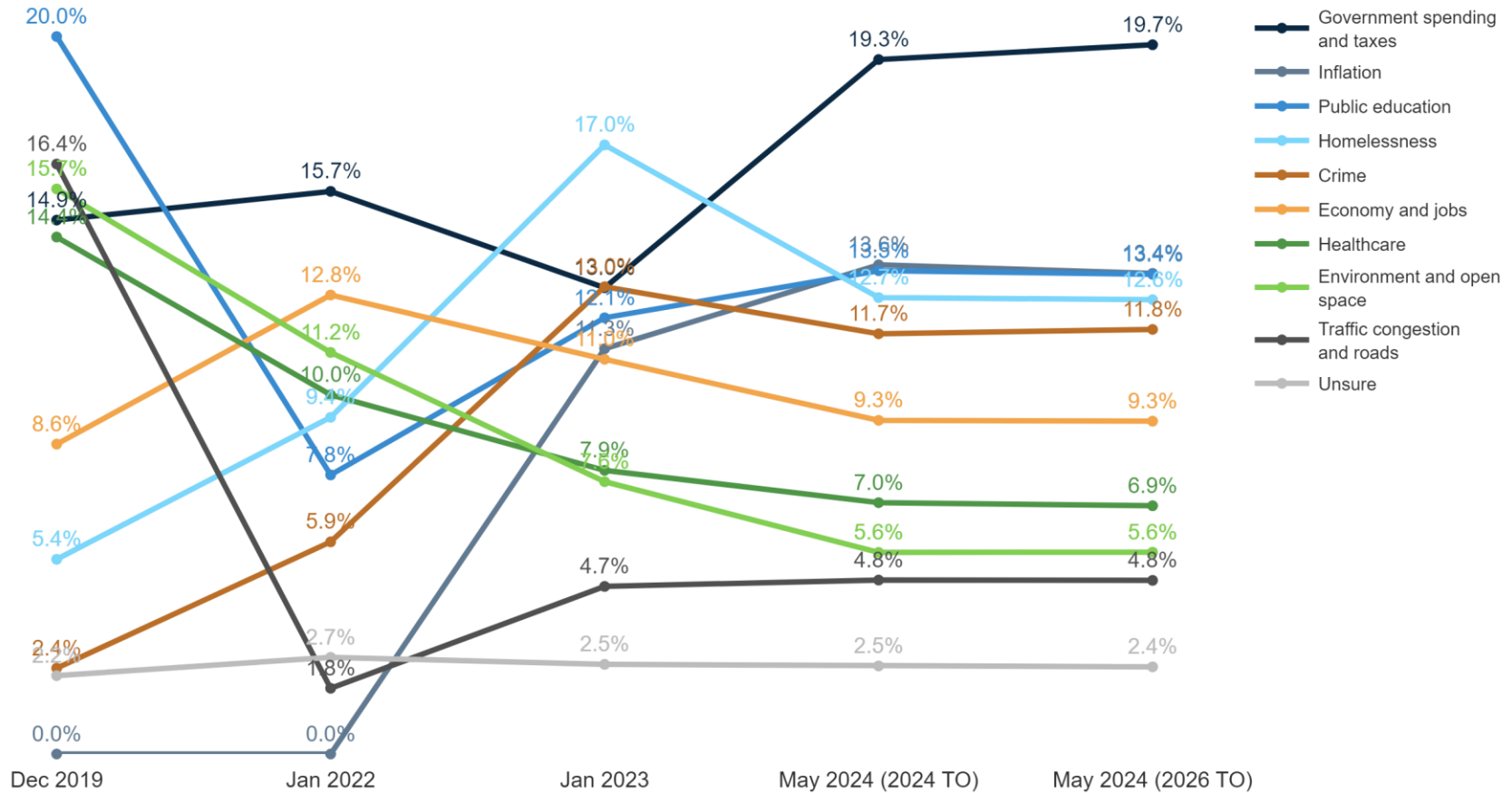


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| Government spending and taxes | 12%     | 7%        | 16%       | 19%   | 23%       | 25%       | 38%   | 15%          | 19%        | 23%     | 20%          | 21%        | 25%        | 18%      | 13%   | 30%        | 10%      | 19% | 20%             | 19%     | 20%   | 14%         | 16%     | 23%        | 17%    | 18%    | 12%    | 16%    | 25%    | 20%    |
| Inflation                     | 15%     | 21%       | 12%       | 12%   | 16%       | 8%        | 10%   | 11%          | 18%        | 13%     | 12%          | 10%        | 15%        | 13%      | 12%   | 16%        | 12%      | 14% | 15%             | 13%     | 13%   | 16%         | 11%     | 17%        | 15%    | 14%    | 12%    | 21%    | 15%    | 13%    |
| Public education              | 14%     | 23%       | 16%       | 13%   | 13%       | 8%        | 6%    | 12%          | 14%        | 15%     | 13%          | 10%        | 10%        | 14%      | 16%   | 4%         | 18%      | 17% | 18%             | 12%     | 13%   | 13%         | 18%     | 8%         | 10%    | 17%    | 10%    | 13%    | 11%    | 15%    |
| Homelessness                  | 14%     | 9%        | 13%       | 12%   | 16%       | 13%       | 10%   | 23%          | 9%         | 7%      | 13%          | 16%        | 7%         | 14%      | 18%   | 12%        | 16%      | 11% | 13%             | 13%     | 13%   | 15%         | 16%     | 9%         | 12%    | 14%    | 18%    | 12%    | 10%    | 13%    |
| Crime                         | 8%      | 9%        | 13%       | 15%   | 11%       | 15%       | 14%   | 11%          | 10%        | 14%     | 11%          | 16%        | 10%        | 13%      | 9%    | 17%        | 7%       | 11% | 13%             | 11%     | 12%   | 11%         | 9%      | 15%        | 13%    | 11%    | 15%    | 9%     | 15%    | 11%    |
| Economy and jobs              | 7%      | 10%       | 14%       | 9%    | 6%        | 12%       | 9%    | 11%          | 7%         | 11%     | 8%           | 7%         | 12%        | 9%       | 7%    | 10%        | 10%      | 9%  | 8%              | 10%     | 8%    | 16%         | 10%     | 9%         | 10%    | 8%     | 8%     | 11%    | 8%     | 10%    |
| Healthcare                    | 10%     | 9%        | 8%        | 7%    | 5%        | 3%        | 4%    | 6%           | 7%         | 7%      | 8%           | 6%         | 8%         | 6%       | 7%    | 2%         | 10%      | 8%  | 5%              | 8%      | 6%    | 7%          | 7%      | 7%         | 8%     | 6%     | 3%     | 11%    | 7%     | 6%     |
| Environment and open space    | 11%     | 6%        | 4%        | 5%    | 2%        | 5%        | 4%    | 5%           | 7%         | 3%      | 7%           | 6%         | 5%         | 5%       | 8%    | 1%         | 13%      | 4%  | 2%              | 7%      | 6%    | 4%          | 7%      | 3%         | 5%     | 6%     | 9%     | 3%     | 3%     | 5%     |
| Traffic congestion and roads  | 7%      | 3%        | 3%        | 3%    | 4%        | 8%        | 6%    | 4%           | 6%         | 3%      | 5%           | 7%         | 3%         | 5%       | 7%    | 6%         | 3%       | 5%  | 1%              | 6%      | 6%    | 3%          | 5%      | 4%         | 8%     | 3%     | 8%     | 2%     | 5%     | 5%     |
| Unsure                        | 2%      | 3%        | 1%        | 6%    | 4%        | 1%        | 0%    | 1%           | 2%         | 4%      | 1%           | 1%         | 3%         | 2%       | 2%    | 2%         | 2%       | 2%  | 4%              | 2%      | 3%    | 2%          | 1%      | 4%         | 3%     | 2%     | 5%     | 3%     | 0%     | 3%     |

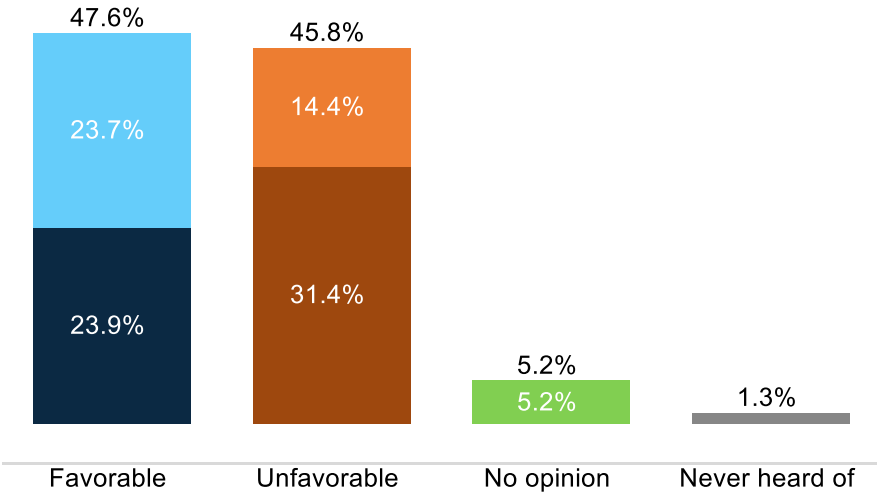
Which one of the following issues do you believe should be the top priority for the Governor and State Legislature?



# Trend: Top Priority



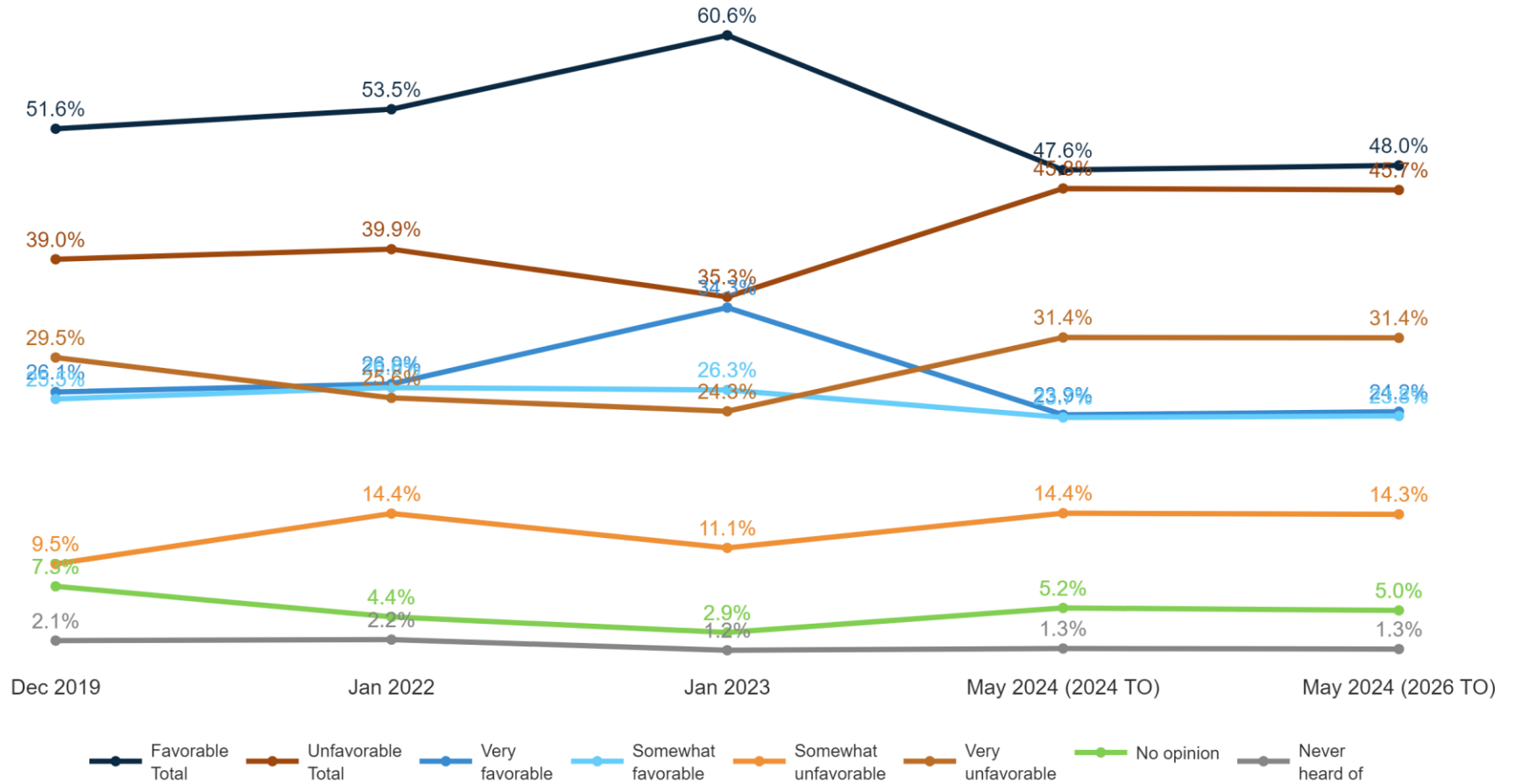
# Image: Jared Polis



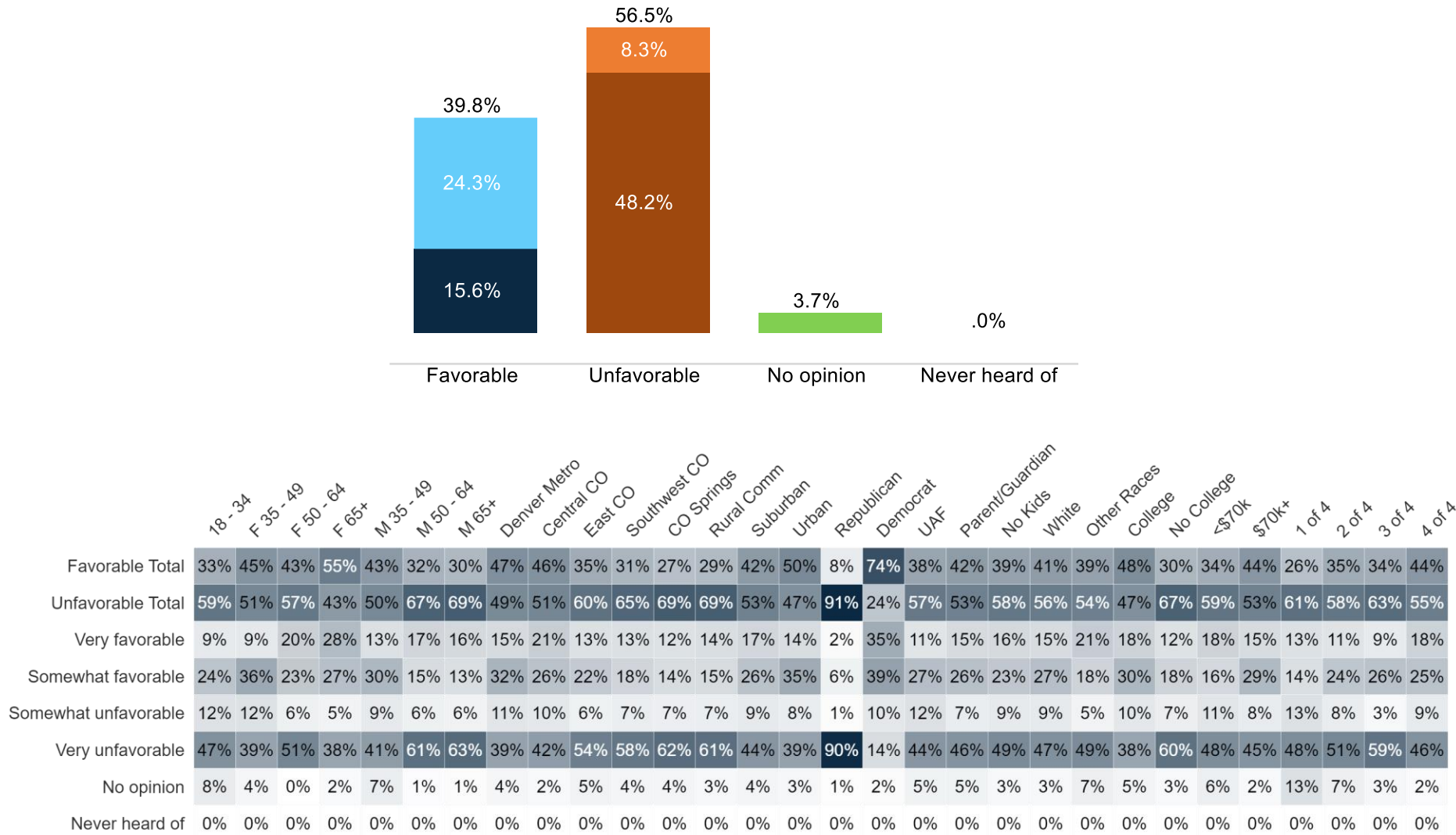
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|----------------------|---------|-----------|-----------|-------|-----------|-----------|-------|--------------|------------|---------|--------------|------------|------------|----------|-------|------------|----------|-----|-----------------|---------|-------|-------------|---------|------------|--------|--------|--------|--------|--------|--------|
| Favorable Total      | 45%     | 55%       | 44%       | 67%   | 50%       | 34%       | 36%   | 59%          | 52%        | 43%     | 37%          | 31%        | 36%        | 51%      | 57%   | 15%        | 78%      | 48% | 47%             | 48%     | 49%   | 48%         | 54%     | 40%        | 48%    | 49%    | 45%    | 44%    | 41%    | 51%    |
| Unfavorable Total    | 40%     | 40%       | 55%       | 30%   | 42%       | 60%       | 58%   | 36%          | 42%        | 50%     | 55%          | 59%        | 57%        | 43%      | 38%   | 79%        | 15%      | 46% | 45%             | 46%     | 44%   | 45%         | 39%     | 54%        | 41%    | 46%    | 40%    | 41%    | 51%    | 47%    |
| Very favorable       | 24%     | 31%       | 28%       | 33%   | 15%       | 20%       | 13%   | 25%          | 31%        | 19%     | 20%          | 17%        | 18%        | 25%      | 29%   | 3%         | 45%      | 23% | 26%             | 23%     | 25%   | 23%         | 28%     | 20%        | 24%    | 24%    | 23%    | 20%    | 20%    | 26%    |
| Somewhat favorable   | 21%     | 23%       | 16%       | 34%   | 34%       | 15%       | 23%   | 34%          | 20%        | 24%     | 17%          | 14%        | 18%        | 25%      | 28%   | 12%        | 33%      | 26% | 22%             | 25%     | 24%   | 25%         | 27%     | 20%        | 24%    | 24%    | 22%    | 23%    | 21%    | 25%    |
| Somewhat unfavorable | 17%     | 9%        | 17%       | 6%    | 14%       | 18%       | 21%   | 15%          | 14%        | 10%     | 19%          | 25%        | 14%        | 14%      | 15%   | 17%        | 10%      | 16% | 14%             | 14%     | 15%   | 13%         | 16%     | 13%        | 9%     | 16%    | 14%    | 14%    | 16%    | 14%    |
| Very unfavorable     | 23%     | 32%       | 39%       | 25%   | 28%       | 43%       | 38%   | 21%          | 28%        | 40%     | 36%          | 34%        | 43%        | 28%      | 22%   | 61%        | 5%       | 30% | 30%             | 32%     | 30%   | 31%         | 23%     | 41%        | 31%    | 30%    | 26%    | 26%    | 35%    | 33%    |
| No opinion           | 11%     | 4%        | 1%        | 2%    | 7%        | 5%        | 3%    | 5%           | 5%         | 5%      | 6%           | 9%         | 4%         | 6%       | 5%    | 6%         | 6%       | 4%  | 8%              | 4%      | 6%    | 5%          | 6%      | 5%         | 10%    | 4%     | 13%    | 14%    | 7%     | 2%     |
| Never heard of       | 4%      | 1%        | 0%        | 0%    | 1%        | 0%        | 2%    | 1%           | 2%         | 1%      | 2%           | 1%         | 2%         | 1%       | 1%    | 1%         | 1%       | 2%  | 0%              | 2%      | 1%    | 2%          | 1%      | 2%         | 2%     | 1%     | 1%     | 1%     | 1%     | 0%     |

Do you have a favorable or unfavorable opinion of Jared Polis?

# Trend: Image: Jared Polis

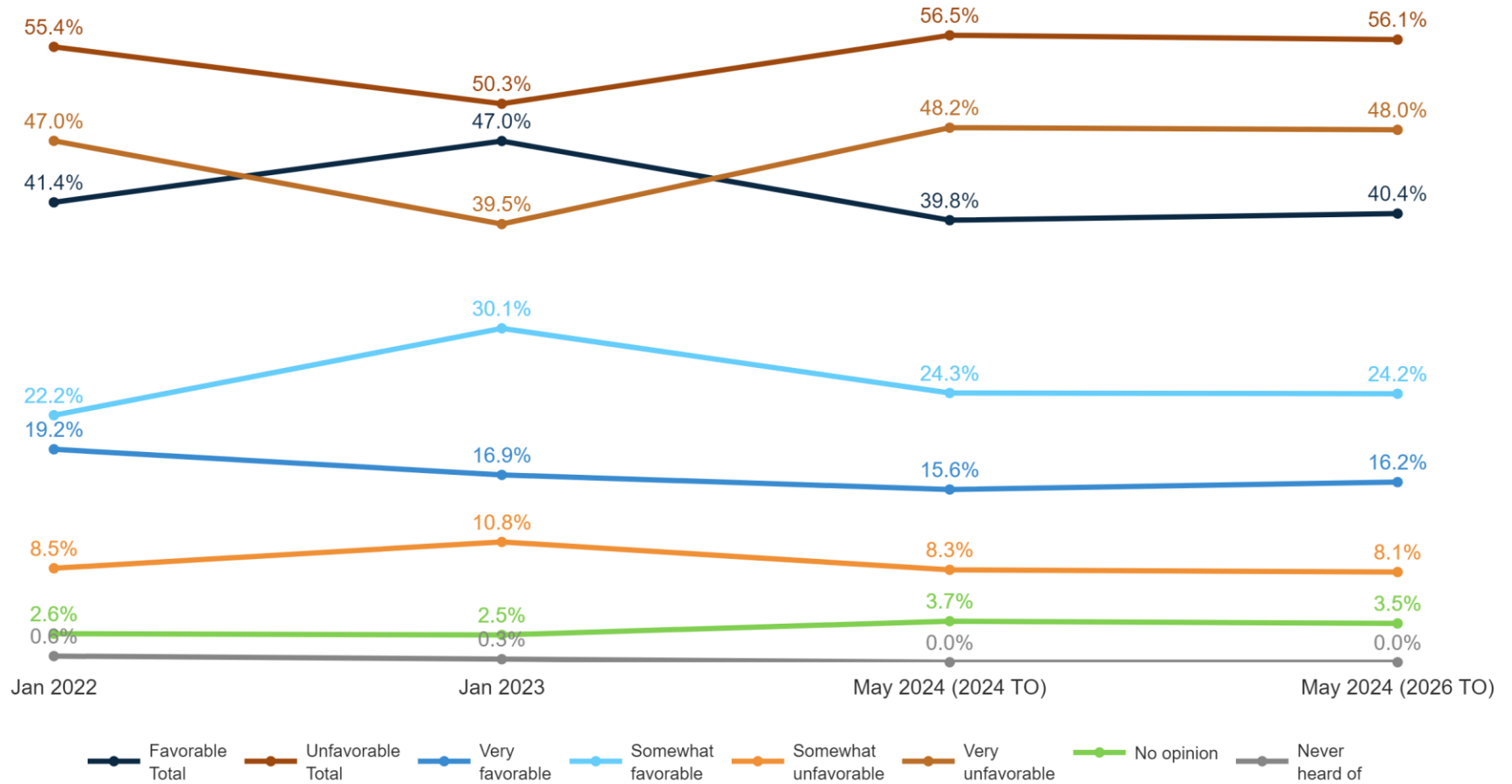


# Image: Joe Biden

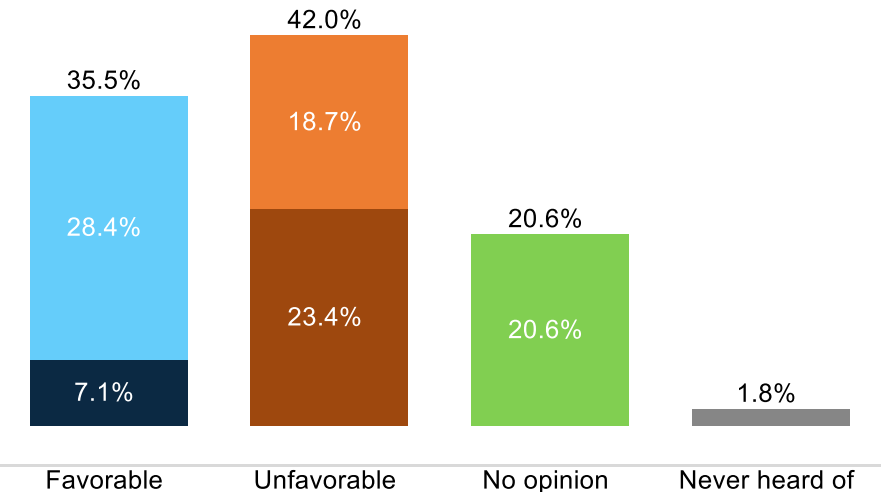


Do you have a favorable or unfavorable opinion of Joe Biden?

# Trend: Image: Joe Biden



# Image: Colorado State Legislature

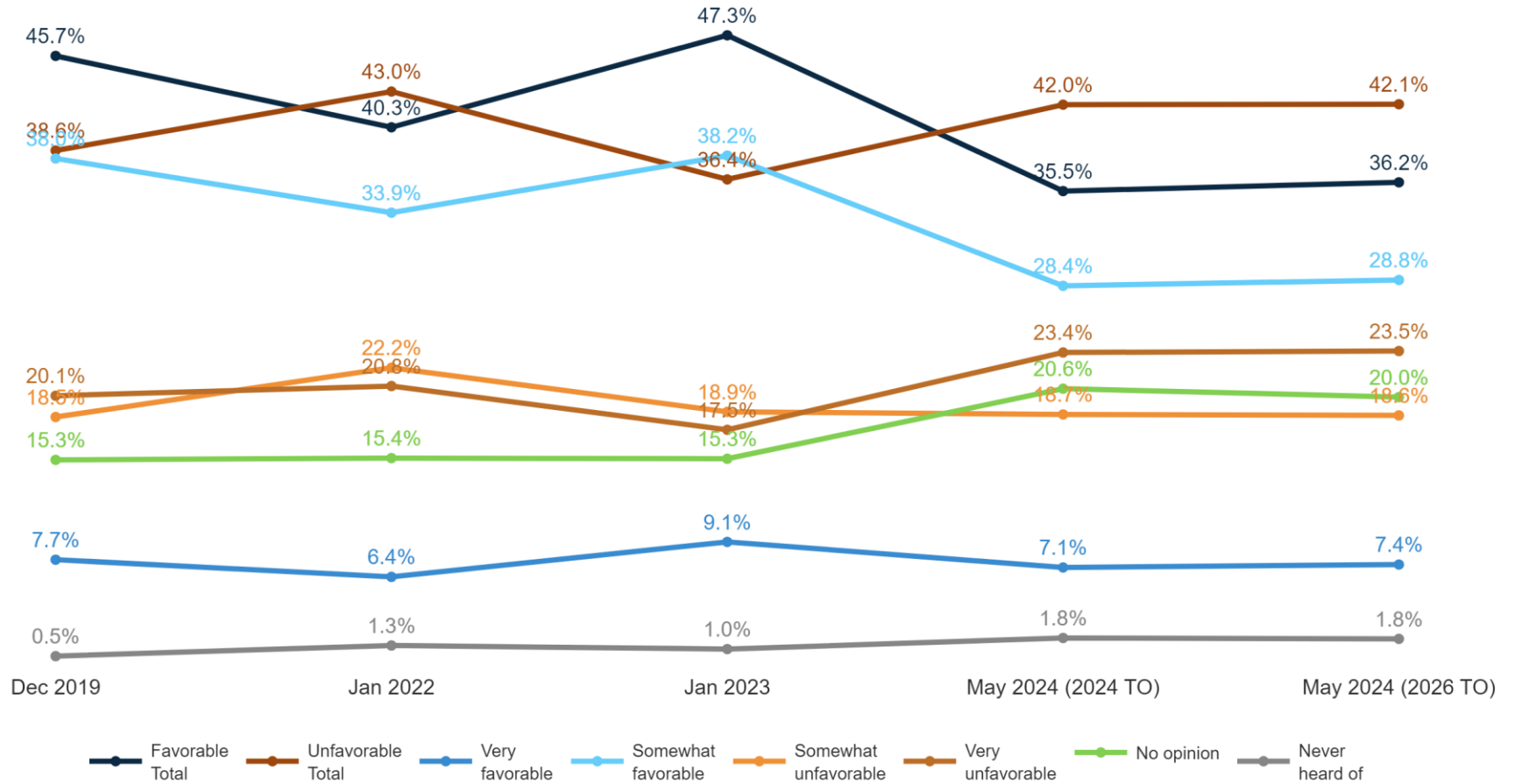


|                      | 18 - 34 | F 35 - 49 | F 50 - 64 | F 65+ | M 35 - 49 | M 50 - 64 | M 65+ | Denver Metro | Central CO | East CO | Southwest CO | CO Springs | Rural Comm | Suburban | Urban | Republican | Democrat | UAF | Parent/Guardian | No Kids | White | Other Races | College | No College | <\$70k | \$70k+ | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
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| Favorable Total      | 30%     | 44%       | 29%       | 53%   | 28%       | 34%       | 32%   | 41%          | 38%        | 29%     | 33%          | 31%        | 25%        | 38%      | 45%   | 13%        | 60%      | 33% | 34%             | 36%     | 38%   | 31%         | 43%     | 27%        | 36%    | 36%    | 30%    | 29%    | 30%    | 39%    |
| Unfavorable Total    | 34%     | 30%       | 52%       | 29%   | 48%       | 53%       | 56%   | 32%          | 43%        | 48%     | 44%          | 46%        | 51%        | 41%      | 29%   | 69%        | 14%      | 44% | 41%             | 42%     | 41%   | 38%         | 37%     | 48%        | 36%    | 44%    | 42%    | 33%    | 47%    | 43%    |
| Very favorable       | 5%      | 8%        | 8%        | 11%   | 5%        | 6%        | 8%    | 6%           | 9%         | 7%      | 7%           | 4%         | 6%         | 7%       | 10%   | 4%         | 14%      | 5%  | 7%              | 7%      | 8%    | 4%          | 8%      | 7%         | 7%     | 7%     | 7%     | 6%     | 4%     | 8%     |
| Somewhat favorable   | 25%     | 36%       | 20%       | 42%   | 23%       | 28%       | 25%   | 35%          | 29%        | 23%     | 27%          | 19%        | 31%        | 35%      | 10%   | 46%        | 28%      | 27% | 29%             | 30%     | 26%   | 35%         | 20%     | 30%        | 29%    | 23%    | 22%    | 26%    | 31%    |        |
| Somewhat unfavorable | 15%     | 14%       | 27%       | 14%   | 24%       | 20%       | 18%   | 17%          | 18%        | 20%     | 20%          | 21%        | 18%        | 21%      | 11%   | 27%        | 10%      | 20% | 16%             | 20%     | 19%   | 15%         | 19%     | 18%        | 15%    | 21%    | 25%    | 13%    | 20%    | 18%    |
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| No opinion           | 33%     | 24%       | 18%       | 16%   | 23%       | 12%       | 11%   | 23%          | 18%        | 21%     | 21%          | 23%        | 21%        | 20%      | 24%   | 16%        | 23%      | 22% | 22%             | 20%     | 20%   | 28%         | 19%     | 22%        | 25%    | 18%    | 26%    | 39%    | 17%    | 17%    |
| Never heard of       | 3%      | 3%        | 1%        | 1%    | 1%        | 2%        | 1%    | 3%           | 1%         | 2%      | 1%           | 0%         | 3%         | 1%       | 2%    | 1%         | 4%       | 0%  | 3%              | 1%      | 2%    | 4%          | 1%      | 3%         | 3%     | 2%     | 2%     | 0%     | 5%     | 1%     |

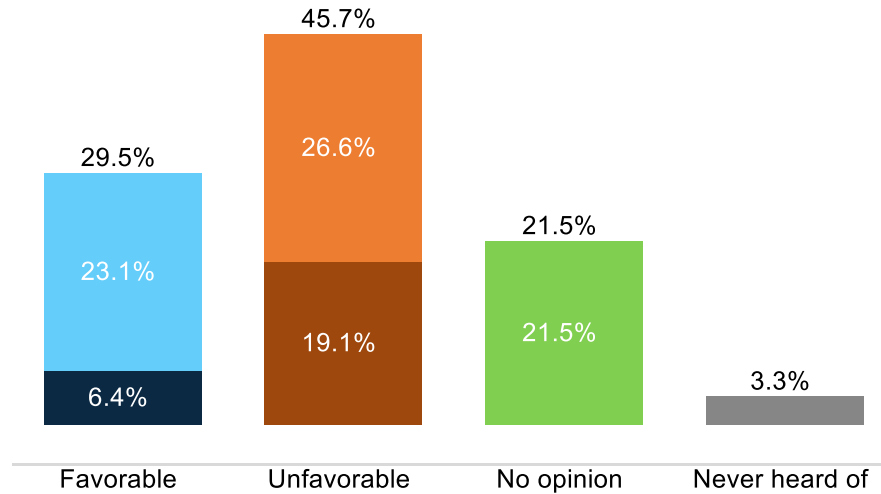
Do you have a favorable or unfavorable opinion of Colorado State Legislature?



# Trend: Image: Colorado State Legislature



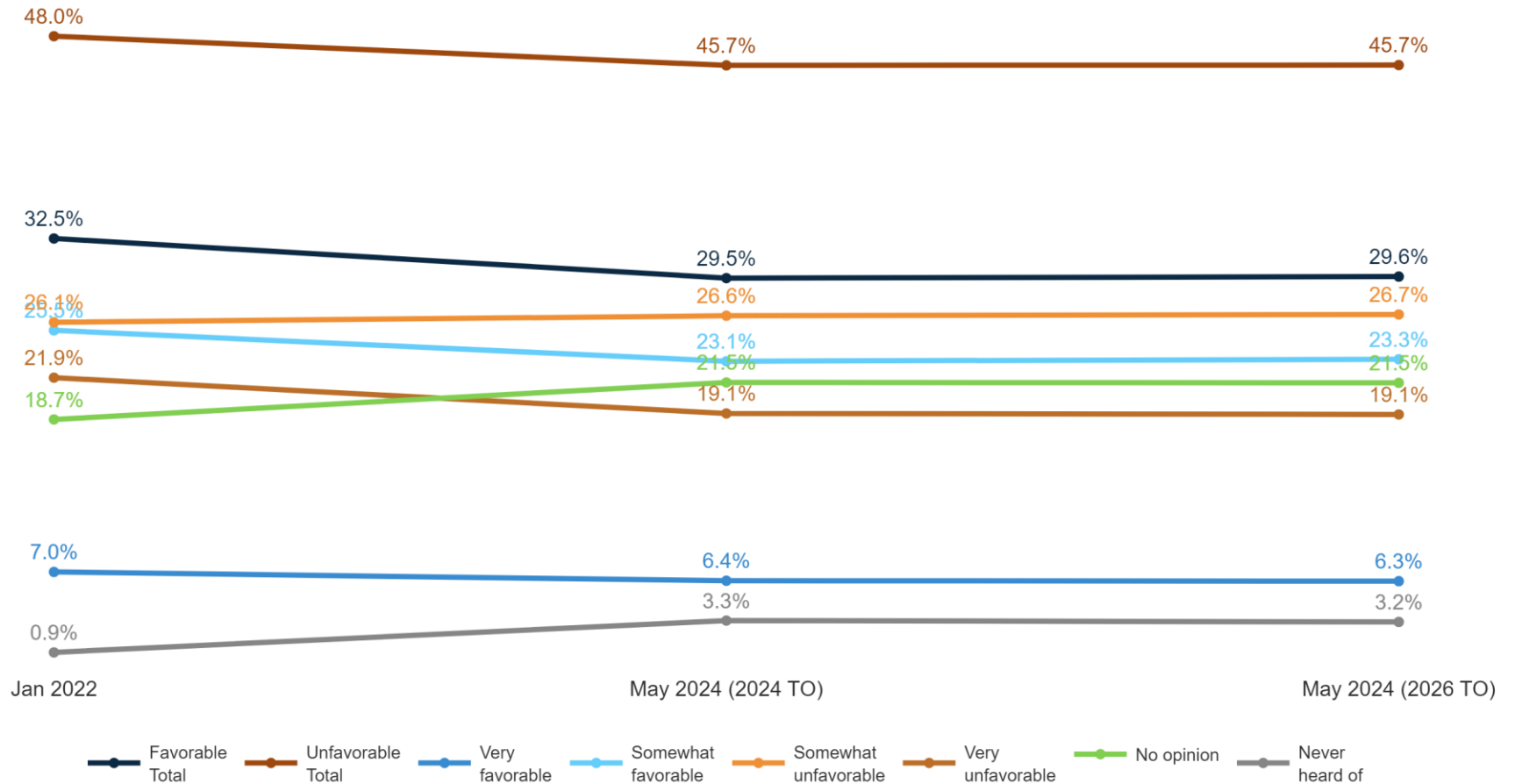
# Image: Local school boards



|                      | 18 - 34 | F 35 - 49 | F 50 - 64 | F 65+ | M 35 - 49 | M 50 - 64 | M 65+ | Denver Metro | Central CO | East CO | Southwest CO | CO Springs | Rural Comm | Suburban | Urban | Republican | Democrat | UAF | Parent/Guardian | No Kids | White | Other Races | College | No College | <\$70k | \$70k+ | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-----------|-----------|-------|-----------|-----------|-------|--------------|------------|---------|--------------|------------|------------|----------|-------|------------|----------|-----|-----------------|---------|-------|-------------|---------|------------|--------|--------|--------|--------|--------|--------|
| Favorable Total      | 36%     | 24%       | 32%       | 26%   | 21%       | 27%       | 38%   | 25%          | 31%        | 35%     | 26%          | 19%        | 32%        | 31%      | 21%   | 24%        | 39%      | 26% | 34%             | 28%     | 32%   | 27%         | 33%     | 26%        | 29%    | 31%    | 31%    | 30%    | 24%    | 30%    |
| Unfavorable Total    | 39%     | 50%       | 50%       | 45%   | 41%       | 49%       | 49%   | 45%          | 44%        | 44%     | 51%          | 52%        | 44%        | 45%      | 51%   | 55%        | 35%      | 49% | 42%             | 47%     | 46%   | 39%         | 46%     | 45%        | 44%    | 46%    | 45%    | 40%    | 46%    | 47%    |
| Very favorable       | 10%     | 3%        | 9%        | 2%    | 6%        | 4%        | 9%    | 5%           | 5%         | 10%     | 6%           | 2%         | 8%         | 6%       | 4%    | 4%         | 8%       | 5%  | 9%              | 5%      | 7%    | 5%          | 7%      | 6%         | 9%     | 6%     | 9%     | 7%     | 4%     | 6%     |
| Somewhat favorable   | 26%     | 21%       | 23%       | 23%   | 15%       | 23%       | 29%   | 21%          | 26%        | 25%     | 20%          | 16%        | 23%        | 25%      | 16%   | 20%        | 31%      | 21% | 25%             | 23%     | 25%   | 22%         | 26%     | 20%        | 20%    | 25%    | 23%    | 23%    | 20%    | 24%    |
| Somewhat unfavorable | 20%     | 38%       | 29%       | 25%   | 23%       | 24%       | 31%   | 28%          | 26%        | 22%     | 30%          | 30%        | 25%        | 28%      | 26%   | 29%        | 25%      | 28% | 21%             | 29%     | 29%   | 19%         | 30%     | 23%        | 22%    | 29%    | 31%    | 27%    | 23%    | 27%    |
| Very unfavorable     | 20%     | 12%       | 21%       | 20%   | 18%       | 25%       | 18%   | 16%          | 18%        | 21%     | 21%          | 22%        | 19%        | 17%      | 24%   | 26%        | 10%      | 21% | 20%             | 19%     | 17%   | 19%         | 16%     | 22%        | 22%    | 17%    | 14%    | 13%    | 22%    | 20%    |
| No opinion           | 20%     | 21%       | 15%       | 27%   | 33%       | 23%       | 12%   | 24%          | 23%        | 19%     | 20%          | 29%        | 20%        | 22%      | 23%   | 20%        | 21%      | 22% | 20%             | 22%     | 21%   | 26%         | 19%     | 25%        | 24%    | 20%    | 21%    | 27%    | 25%    | 19%    |
| Never heard of       | 5%      | 5%        | 3%        | 2%    | 5%        | 1%        | 1%    | 6%           | 2%         | 3%      | 2%           | 1%         | 4%         | 2%       | 6%    | 2%         | 5%       | 3%  | 4%              | 3%      | 2%    | 8%          | 3%      | 4%         | 4%     | 3%     | 3%     | 3%     | 5%     | 3%     |

Do you have a favorable or unfavorable opinion of Local school boards?

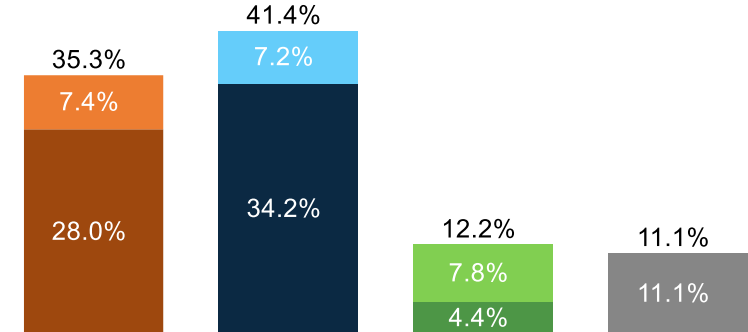
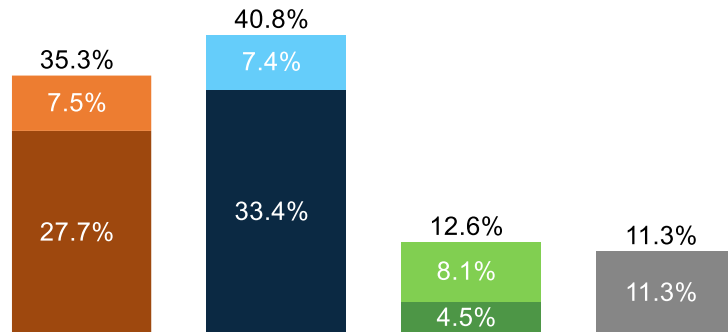
# Trend: Image: Local school boards



# Biden v Trump v Kennedy

2024 TO

2026 TO



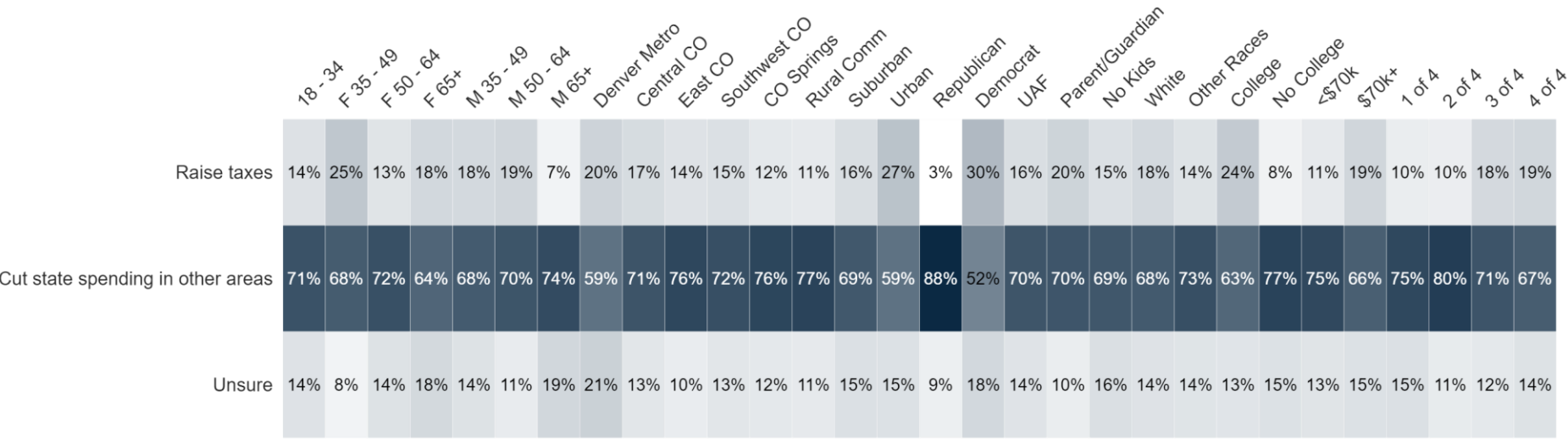
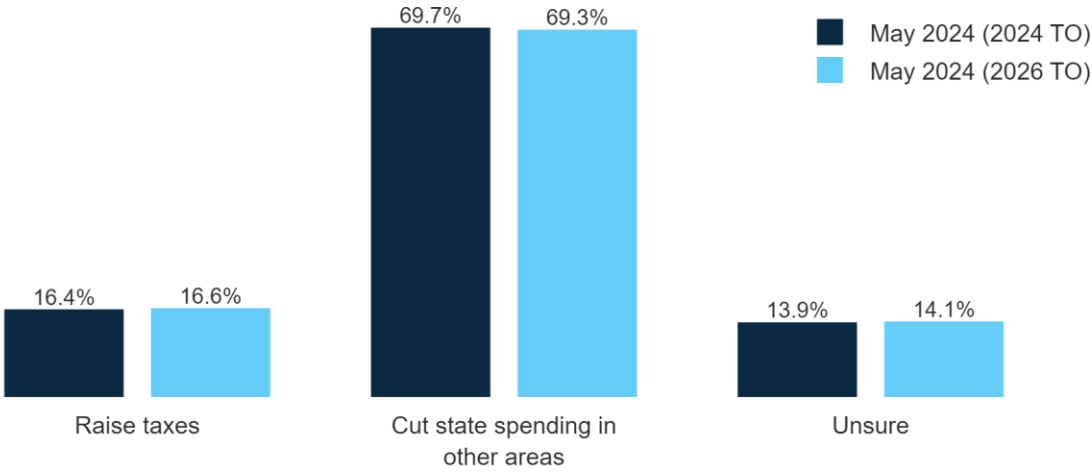
Republican Donald Trump    Democrat Joe Biden    Independent Robert F. Kennedy, Jr.    Undecided

Republican Donald Trump    Democrat Joe Biden    Independent Robert F. Kennedy, Jr.    Undecided

|   | 18 - 34 F | 35 - 49 F | 50 - 64 F | 65+ F | 35 - 49 M | 50 - 64 M | 65+ M | Denver Metro | Central CO | East CO | Southwest CO | CO Springs | Rural Comm | Suburban | Urban | Republican | Democrat | UAF | Parent/Guardian | No Kids | White | Other Races | College | No College | <\$70k | \$70k+ | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---|-----------|-----------|-----------|-------|-----------|-----------|-------|--------------|------------|---------|--------------|------------|------------|----------|-------|------------|----------|-----|-----------------|---------|-------|-------------|---------|------------|--------|--------|--------|--------|--------|--------|
| Republican Donald Trump                       | 31%       | 22%       | 33%       | 32%   | 32%       | 51%       | 51%   | 23%          | 34%        | 35%     | 48%          | 49%        | 46%        | 33%      | 24%   | 80%        | 5%       | 29% | 34%             | 36%     | 35%   | 35%         | 23%     | 50%        | 37%    | 34%    | 27%    | 33%    | 44%    | 36%    |
| Democrat Joe Biden                            | 37%       | 42%       | 41%       | 58%   | 46%       | 32%       | 30%   | 49%          | 47%        | 34%     | 34%          | 28%        | 29%        | 43%      | 52%   | 6%         | 77%      | 39% | 38%             | 42%     | 43%   | 38%         | 52%     | 27%        | 33%    | 45%    | 33%    | 34%    | 34%    | 44%    |
| Independent Robert F. Kennedy, Jr.            | 20%       | 16%       | 16%       | 6%    | 9%        | 4%        | 12%   | 15%          | 10%        | 14%     | 11%          | 15%        | 15%        | 10%      | 17%   | 7%         | 12%      | 17% | 14%             | 12%     | 13%   | 14%         | 14%     | 11%        | 14%    | 13%    | 21%    | 17%    | 12%    | 10%    |
| Definitely Republican Donald Trump            | 17%       | 17%       | 28%       | 28%   | 27%       | 46%       | 40%   | 16%          | 27%        | 29%     | 40%          | 40%        | 37%        | 26%      | 17%   | 64%        | 3%       | 22% | 27%             | 28%     | 28%   | 25%         | 18%     | 40%        | 31%    | 25%    | 17%    | 27%    | 30%    | 30%    |
| Probably Republican Donald Trump              | 13%       | 5%        | 5%        | 4%    | 5%        | 5%        | 11%   | 7%           | 7%         | 7%      | 9%           | 8%         | 9%         | 7%       | 7%    | 16%        | 2%       | 7%  | 7%              | 8%      | 7%    | 10%         | 5%      | 10%        | 6%     | 9%     | 10%    | 6%     | 14%    | 6%     |
| Definitely Democrat Joe Biden                 | 23%       | 36%       | 37%       | 46%   | 40%       | 29%       | 27%   | 39%          | 40%        | 29%     | 25%          | 22%        | 22%        | 37%      | 41%   | 5%         | 64%      | 32% | 32%             | 34%     | 35%   | 33%         | 43%     | 22%        | 25%    | 37%    | 22%    | 25%    | 28%    | 38%    |
| Probably Democrat Joe Biden                   | 14%       | 7%        | 4%        | 12%   | 5%        | 2%        | 3%    | 10%          | 7%         | 4%      | 9%           | 6%         | 7%         | 6%       | 11%   | 2%         | 13%      | 8%  | 6%              | 8%      | 8%    | 5%          | 9%      | 6%         | 8%     | 8%     | 11%    | 8%     | 6%     | 7%     |
| Definitely Independent Robert F. Kennedy, Jr. | 6%        | 4%        | 6%        | 2%    | 4%        | 0%        | 8%    | 8%           | 3%         | 4%      | 3%           | 5%         | 8%         | 3%       | 5%    | 2%         | 2%       | 7%  | 5%              | 4%      | 4%    | 6%          | 6%      | 3%         | 7%     | 4%     | 12%    | 5%     | 5%     | 3%     |
| Probably Independent Robert F. Kennedy, Jr.   | 14%       | 12%       | 9%        | 4%    | 5%        | 4%        | 5%    | 7%           | 7%         | 9%      | 9%           | 10%        | 7%         | 8%       | 11%   | 5%         | 10%      | 9%  | 9%              | 8%      | 8%    | 8%          | 8%      | 8%         | 7%     | 9%     | 9%     | 12%    | 6%     | 7%     |
| Undecided                                     | 12%       | 20%       | 10%       | 5%    | 13%       | 13%       | 7%    | 13%          | 9%         | 17%     | 7%           | 8%         | 10%        | 13%      | 7%    | 6%         | 6%       | 15% | 14%             | 10%     | 9%    | 14%         | 11%     | 11%        | 15%    | 9%     | 18%    | 17%    | 11%    | 9%     |

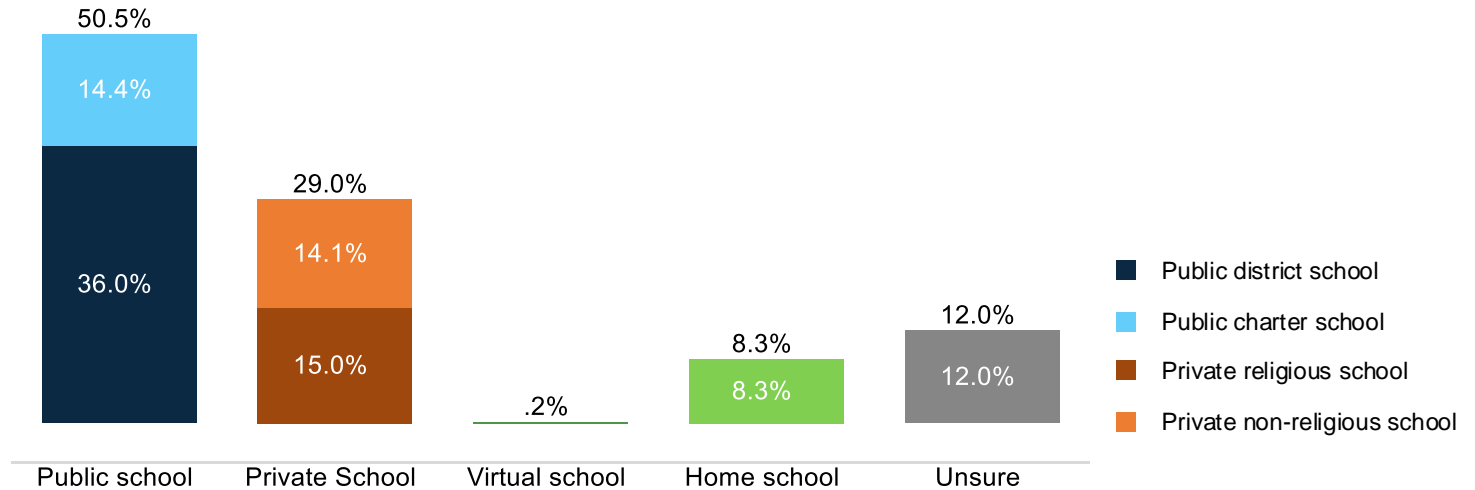
If the November 5th general election for President was held today, and you had to make a choice based on these options, who would you vote for?

# Tax Increase



Generally speaking, to increase K-12 education funding, do you think the Colorado government should raise taxes or cut state spending in other areas?

# School Priority

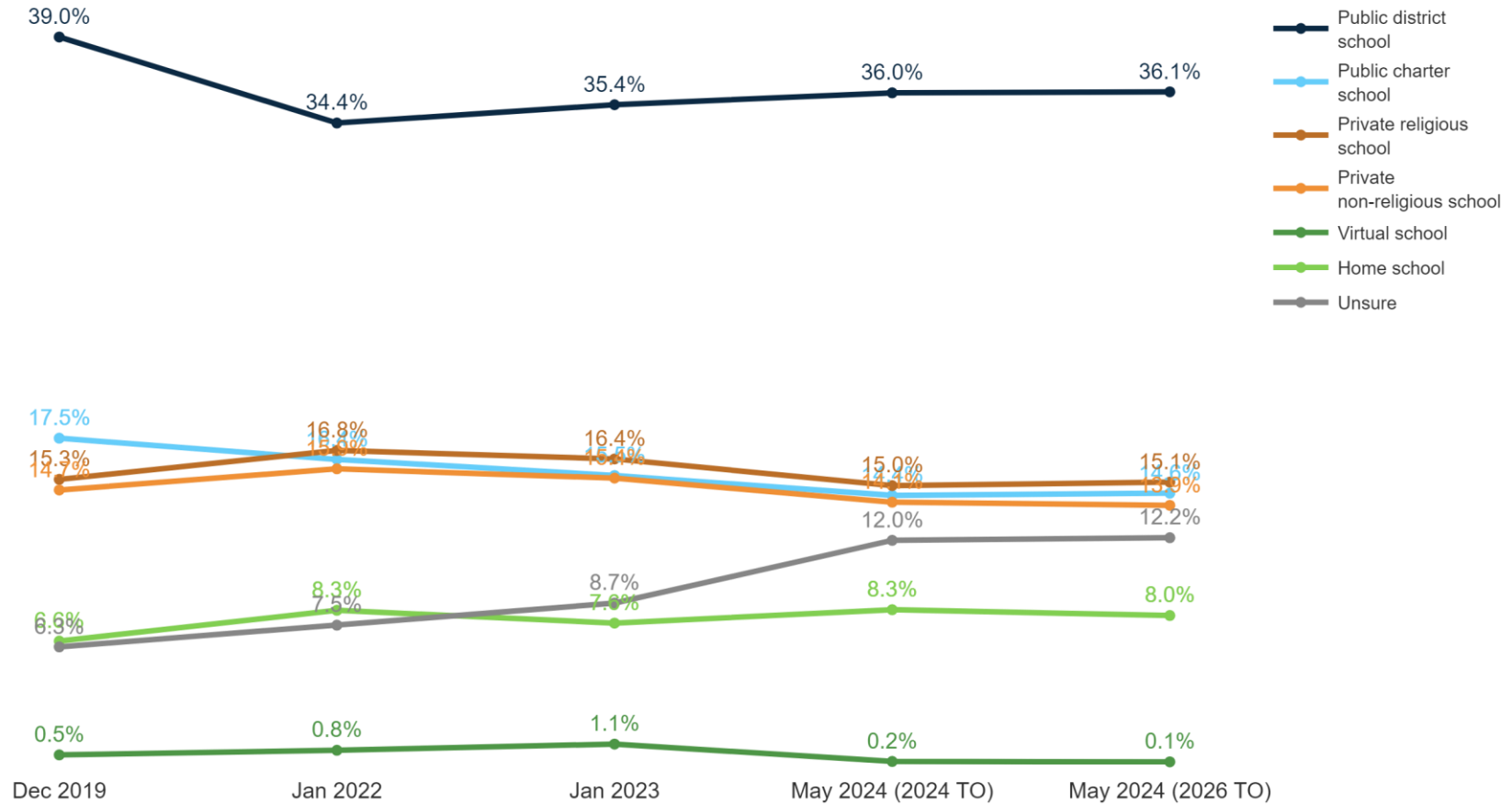


|                              |                          | 18 - 34 | F 35 - 49 | F 50 - 64 | F 65+ | M 35 - 49 | M 50 - 64 | M 65+ | Denver Metro | Central CO | East CO | Southwest CO | CO Springs | Rural Comm | Suburban | Urban | Republican | Democrat | UAF | Parent/Guardian | No Kids | White | Other Races | College | No College | <\$70k | \$70k+ | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |    |
|------------------------------|--------------------------|---------|-----------|-----------|-------|-----------|-----------|-------|--------------|------------|---------|--------------|------------|------------|----------|-------|------------|----------|-----|-----------------|---------|-------|-------------|---------|------------|--------|--------|--------|--------|--------|--------|----|
| Private non-religious school | Public school            | 52%     | 49%       | 57%       | 55%   | 47%       | 48%       | 44%   | 42%          | 51%        | 57%     | 51%          | 40%        | 56%        | 50%      | 36%   | 66%        | 47%      | 49% | 51%             | 53%     | 46%   | 60%         | 40%     | 43%        | 54%    | 53%    | 56%    | 47%    | 49%    |        |    |
|                              | Private school           | 25%     | 35%       | 27%       | 25%   | 35%       | 23%       | 35%   | 33%          | 31%        | 27%     | 26%          | 28%        | 29%        | 31%      | 38%   | 21%        | 30%      | 35% | 26%             | 28%     | 33%   | 27%         | 32%     | 27%        | 30%    | 23%    | 18%    | 33%    | 31%    |        |    |
|                              | Public district school   | 42%     | 31%       | 49%       | 36%   | 32%       | 36%       | 23%   | 34%          | 40%        | 39%     | 30%          | 33%        | 27%        | 39%      | 43%   | 17%        | 52%      | 36% | 31%             | 38%     | 38%   | 34%         | 45%     | 25%        | 32%    | 39%    | 41%    | 43%    | 30%    | 35%    |    |
|                              | Public charter school    | 10%     | 18%       | 8%        | 18%   | 15%       | 12%       | 21%   | 8%           | 11%        | 18%     | 21%          | 18%        | 13%        | 17%      | 7%    | 19%        | 13%      | 11% | 19%             | 13%     | 15%   | 13%         | 14%     | 15%        | 12%    | 15%    | 12%    | 13%    | 17%    | 14%    |    |
|                              | Private religious school | 6%      | 12%       | 19%       | 16%   | 17%       | 14%       | 25%   | 16%          | 13%        | 17%     | 15%          | 14%        | 16%        | 13%      | 28%   | 5%         | 14%      | 19% | 13%             | 14%     | 19%   | 12%         | 19%     | 13%        | 15%    | 4%     | 8%     | 17%    | 18%    |        |    |
|                              | Virtual school           | 1%      | 0%        | 0%        | 0%    | 0%        | 0%        | 0%    | 0%           | 0%         | 1%      | 0%           | 0%         | 1%         | 0%       | 0%    | 1%         | 0%       | 0%  | 0%              | 0%      | 0%    | 0%          | 1%      | 0%         | 0%     | 0%     | 0%     | 2%     | 0%     | 0%     | 0% |
|                              | Home school              | 13%     | 9%        | 7%        | 3%    | 9%        | 10%       | 5%    | 7%           | 6%         | 8%      | 12%          | 14%        | 15%        | 7%       | 3%    | 12%        | 3%       | 10% | 9%              | 8%      | 8%    | 9%          | 7%      | 9%         | 8%     | 8%     | 10%    | 14%    | 7%     | 7%     |    |
|                              | Unsure                   | 10%     | 7%        | 9%        | 17%   | 9%        | 19%       | 15%   | 18%          | 12%        | 7%      | 11%          | 9%         | 17%        | 9%       | 16%   | 13%        | 10%      | 13% | 6%              | 14%     | 12%   | 10%         | 7%      | 18%        | 21%    | 8%     | 12%    | 11%    | 13%    | 12%    |    |

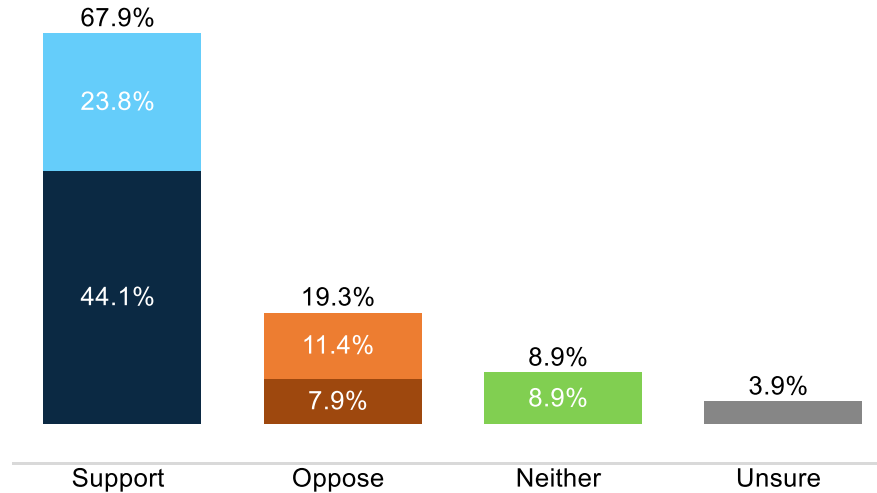
If it was your decision and you could select any type of K-12 school, what type of school would you select in order to obtain the best education for your child or grandchild?



# Trend: School Priority



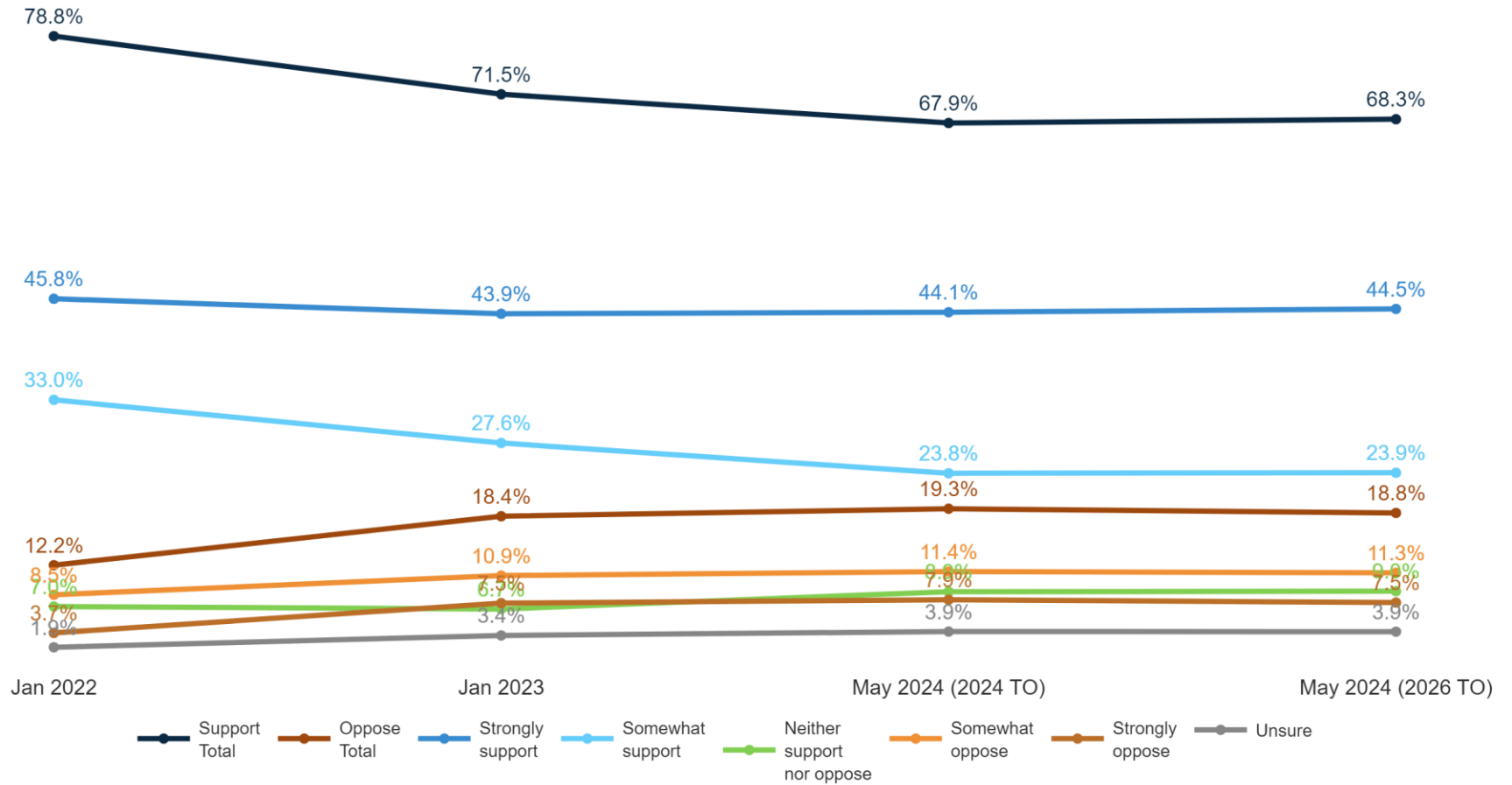
# Annual Assessments



|                            | 18 - 34 | F 35 - 49 | F 50 - 64 | F 65+ | M 35 - 49 | M 50 - 64 | M 65+ | Denver Metro | Central CO | East CO | Southwest CO | CO Springs | Rural Comm | Suburban | Urban | Republican | Democrat | UAF | Parent/Guardian | No Kids | White | Other Races | College | No College | <\$70k | \$70k+ | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------|---------|-----------|-----------|-------|-----------|-----------|-------|--------------|------------|---------|--------------|------------|------------|----------|-------|------------|----------|-----|-----------------|---------|-------|-------------|---------|------------|--------|--------|--------|--------|--------|--------|
| Support Total              | 59%     | 55%       | 62%       | 75%   | 69%       | 77%       | 83%   | 64%          | 67%        | 70%     | 71%          | 69%        | 72%        | 68%      | 60%   | 76%        | 62%      | 66% | 63%             | 70%     | 68%   | 71%         | 61%     | 77%        | 72%    | 67%    | 62%    | 66%    | 68%    | 68%    |
| Oppose Total               | 29%     | 27%       | 29%       | 13%   | 16%       | 10%       | 6%    | 20%          | 18%        | 20%     | 19%          | 22%        | 17%        | 19%      | 24%   | 10%        | 24%      | 22% | 23%             | 18%     | 19%   | 14%         | 26%     | 12%        | 16%    | 19%    | 24%    | 22%    | 21%    | 18%    |
| Strongly support           | 35%     | 35%       | 38%       | 47%   | 43%       | 49%       | 67%   | 39%          | 41%        | 47%     | 49%          | 48%        | 49%        | 45%      | 34%   | 58%        | 38%      | 39% | 40%             | 46%     | 44%   | 44%         | 36%     | 54%        | 47%    | 42%    | 40%    | 43%    | 48%    | 43%    |
| Somewhat support           | 24%     | 19%       | 24%       | 28%   | 26%       | 29%       | 16%   | 25%          | 26%        | 23%     | 22%          | 21%        | 24%        | 23%      | 26%   | 19%        | 23%      | 27% | 22%             | 24%     | 24%   | 28%         | 25%     | 23%        | 24%    | 25%    | 22%    | 23%    | 21%    | 25%    |
| Neither support nor oppose | 8%      | 13%       | 5%        | 9%    | 12%       | 10%       | 7%    | 11%          | 10%        | 6%      | 9%           | 9%         | 7%         | 10%      | 10%   | 10%        | 9%       | 9%  | 12%             | 8%      | 9%    | 11%         | 10%     | 7%         | 7%     | 10%    | 10%    | 9%     | 9%     | 9%     |
| Somewhat oppose            | 14%     | 13%       | 21%       | 12%   | 8%        | 7%        | 3%    | 15%          | 9%         | 9%      | 13%          | 15%        | 7%         | 13%      | 15%   | 7%         | 15%      | 13% | 11%             | 12%     | 12%   | 9%          | 15%     | 7%         | 7%     | 12%    | 16%    | 9%     | 12%    | 11%    |
| Strongly oppose            | 14%     | 14%       | 8%        | 1%    | 8%        | 3%        | 4%    | 5%           | 9%         | 10%     | 7%           | 7%         | 10%        | 6%       | 9%    | 4%         | 10%      | 9%  | 12%             | 6%      | 8%    | 5%          | 11%     | 5%         | 9%     | 7%     | 8%     | 13%    | 9%     | 7%     |
| Unsure                     | 5%      | 5%        | 4%        | 3%    | 3%        | 3%        | 4%    | 6%           | 4%         | 4%      | 2%           | 0%         | 4%         | 3%       | 6%    | 4%         | 5%       | 3%  | 3%              | 4%      | 4%    | 4%          | 4%      | 4%         | 5%     | 4%     | 4%     | 3%     | 2%     | 5%     |

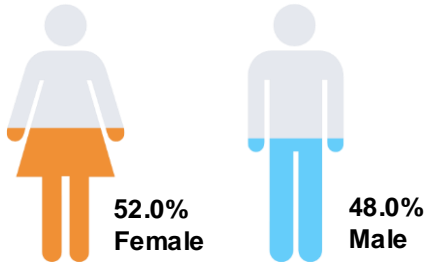
Do you support or oppose an annual assessment for students each year to understand their progress on reading, writing, and math?

# Trend: Annual Assessments



# Demographics

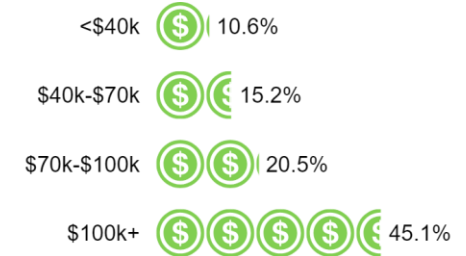
## Sex



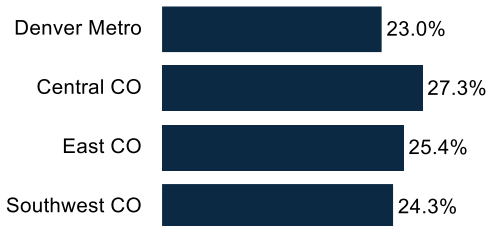
## Age Range



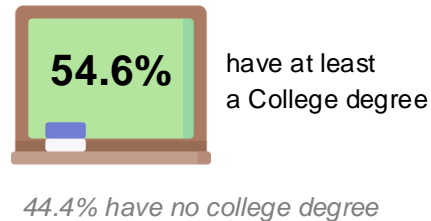
## Household Income



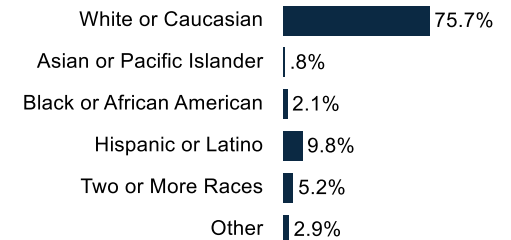
## Geo - CD



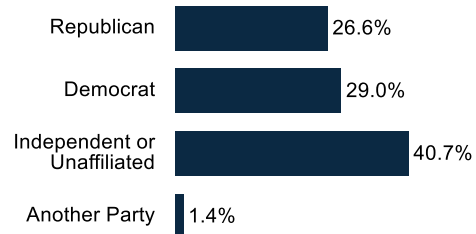
## Education



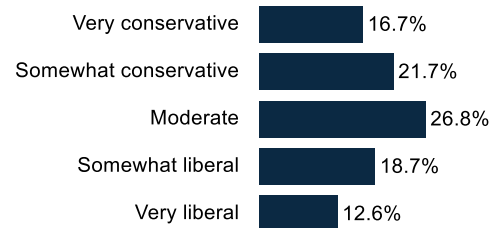
## Race/ Ethnicity



## Partisanship



## Ideology



## General Election X of 4

